

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|  |  |                       |                     |
|--|--|-----------------------|---------------------|
| <b>SUBMISSION TYPE:</b>  | NEW ASSIGNMENT                               |                       |                     |
| <b>NATURE OF CONVEYANCE:</b>   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                       |                     |
| <b>CONVEYING PARTY DATA</b>  |  |                       |                     |
| <b>Name</b>  | <b>Formerly</b>                              | <b>Execution Date</b> | <b>Entity Type</b>  |
| J. R. Simplot Company  |  | 03/02/2006            | CORPORATION: NEVADA |
| <b>RECEIVING PARTY DATA</b>  |  |                       |                     |
| <b>Name:</b>   | 3B Group LLC                                 |                       |                     |
| <b>Doing Business As:</b>  | DBA National Seed of Illinois                |                       |                     |
| <b>Street Address:</b>   | 5300 Katrine Avenue                          |                       |                     |
| <b>City:</b>   | Downers Grove                                |                       |                     |
| <b>State/Country:</b>  | ILLINOIS                                     |                       |                     |
| <b>Postal Code:</b>  | 60515  |                       |                     |
| <b>Entity Type:</b>  | LIMITED LIABILITY COMPANY: DELAWARE          |                       |                     |
| <b>PROPERTY NUMBERS Total: 2</b>   |  |                       |                     |
| <b>Property Type</b>   | <b>Number</b>                                | <b>Word Mark</b>      |                     |
| Registration Number:   | 2876961                                      | FIELD OF DREAMS       |                     |
| Registration Number:   | 2264044                                      | FIELD OF DREAMS       |                     |
| <b>CORRESPONDENCE DATA</b>   |  |                       |                     |
| <b>Fax Number:</b>   | (312)807-3862                                |                       |                     |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |                       |                     |
| <b>Phone:</b>  | 3128073860                                   |                       |                     |
| <b>Email:</b>  | rginos@ginoslaw.com                          |                       |                     |
| <b>Correspondent Name:</b>   | Robert A. Ginos                              |                       |                     |
| <b>Address Line 1:</b>   | 10 S LaSalle St Suite 3300                   |                       |                     |
| <b>Address Line 4:</b>   | Chicago, ILLINOIS 60603                      |                       |                     |
| <b>NAME OF SUBMITTER:</b>  | Robert A. Ginos                              |                       |                     |
| <b>Signature:</b>  | /RobertAGinos/                               |                       |                     |
| <b>Date:</b>   | 06/01/2006                                   |                       |                     |

OP \$65.00 2876961

Total Attachments: 2

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ASSIGNMENT OF  
REGISTRATION OF TRADEMARK

1. J. R. Simplot Company, a Nevada corporation, has adopted, used and is using a mark which is registered as FIELD OF DREAMS in the United States Patent and Trademark Office under Registration No. 2,876,961, dated August 24, 2004.

2. 3B Group, L.L.C., a Delaware limited liability company of 2889 Dartmouth Lane, West Dundee, Illinois 60118 desires to acquire such mark and the registration thereof.

In consideration of the foregoing, and for other good and valuable consideration, receipt of which is hereby acknowledged, J. R. Simplot Company does hereby assign to 3B Group, L.L.C. all right, title and interest in and to the mark described herein, together with the good will of business symbolized by such mark, in the above identified registration thereof.

J. R. SIMPLOT COMPANY

By: *William J. Whitacre*  
William J. Whitacre, Sr. Vice President

State of Idaho        )  
                              ) ss.  
County of Ada        )

On this 22<sup>nd</sup> day of March, 2006, before me, a Notary Public in and for said state, personally appeared William J. Whitacre known or identified to me to be the Senior Vice President of J. R. Simplot Company, the corporation that executed this instrument, or the person who executed the instrument on behalf of said corporation and acknowledged to me that such corporation executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed by official seal the day and year in this certificate first above written.

10979z



*William L. Stone*  
Notary Public in and for the State of Idaho  
Residing at *Boise, ID*  
Appointment expires: *2-2-2010*

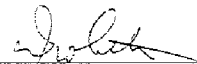
ASSIGNMENT OF  
REGISTRATION OF TRADEMARK

1. J. R. Simplot Company, a Nevada corporation, has adopted, used and is using a mark which is registered as FIELD OF DREAMS (and Design) in the United States Patent and Trademark Office under Registration No. 2,264,044, dated July 27, 1999.

2. 3B Group, L.L.C., a Delaware limited liability company of 2889 Dartmouth Lane, West Dundee, Illinois 60118 desires to acquire such mark and the registration thereof.

In consideration of the foregoing, and for other good and valuable consideration, receipt of which is hereby acknowledged, J. R. Simplot Company does hereby assign to 3B Group, L.L.C. all right, title and interest in and to the mark described herein, together with the good will of business symbolized by such mark, in the above identified registration thereof.

J. R. SIMPLOT COMPANY


By:   
William J. Whitacre, Sr. Vice President

State of Idaho )  
                  ) ss.  
County of Ada )

On this 22<sup>nd</sup> day of March, 2006, before me, a Notary Public in and for said state, personally appeared William J. Whitacre known or identified to me to be the Senior Vice President of J. R. Simplot Company, the corporation that executed this instrument, or the person who executed the instrument on behalf of said corporation and acknowledged to me that such corporation executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed by official seal the day and year in this certificate first above written.



  
Notary Public in and for the State of Idaho  
Residing at Bonanza, ID  
Appointment expires: 8-12-2010

10980z