

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Automatic Data Processing, Inc.		04/19/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ADP, Inc.		
Street Address:	One ADP Blvd.		
City:	Roseland		
State/Country:	NEW JERSEY		
Postal Code:	07068		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78672800	FOCUS ON WHAT MATTERS	
CORRESPONDENCE DATA			
Fax Number:	(650)213-0260		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	650-812-1300		
Email:	patrademarks@manatt.com		
Correspondent Name:	Susan E. Hollander, Esq.		
Address Line 1:	1001 Page Mill Road, Bldg 2		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	25908-030 ADP ASSIGNMENT		
NAME OF SUBMITTER:	Kristin N. Falco, Paralegal		
Signature:	/Kristin Falco/		
Date:	06/01/2006		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 19 day of April, 2006 ("Effective Date"), by and between Automatic Data Processing, Inc., a Delaware corporation located at One ADP Boulevard, Roseland, New Jersey 07068 ("Assignor"), and ADP, Inc. a Delaware corporation located at One ADP Boulevard, Roseland, New Jersey 07068 ("Assignee").

WHEREAS, Assignor has adopted the FOCUS ON WHAT MATTERS trademark ("Trademark") and has filed a corresponding application for obtaining federal registration of this trademark in the United States Patent and Trademark Office on an intent to use basis ("Application");

Trademark:	Goods:	U.S. App. Serial No.:	Filing Date:
FOCUS ON WHAT MATTERS	Class 16: Printed materials in the field of financial management, namely, newsletters and informational brochures.	78/672800	July 18, 2005


AND WHEREAS Assignor desires to assign the Trademark and the Application to Assignee because Assignee is a successor to that portion of Assignor's business to which the Trademark pertains, and that business is ongoing and existing;

NOW, THEREFORE, Assignor makes the following assignment:

Assignment. Assignor hereby assigns, transfers, and conveys, as of the Effective Date, all of Assignor's right, title and interest in and to the Trademark, in and to the Application, and in and to all the business goodwill inherent in the Trademark and in the Application to Assignee, who is a successor to that portion of Assignor's business to which the Trademark pertains, and that business is ongoing and existing.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed and delivered as of the Effective Date, and Assignee has acknowledged the execution and delivery.

ASSIGNOR: Automatic Data Processing, Inc.


By: 
(signature)

James B. Benson
(name)

Vice President, Secretary & General Counsel
(title)

Date: April 19, 2006

ASSIGNEE: ADP, Inc.

By: 
(signature)

James B. Benson
(name)

President & Secretary
(title)

Date: April 19, 2006