

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Way of America		05/25/2006	Not-for-Profit corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	United Way of Central Indiana		
Street Address:	3901 N. Meridian Street		
Internal Address:	P.O. Box 88409		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46208-0409		
Entity Type:	Non-profit corporation: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2288961	BRIDGES TO SUCCESS	
CORRESPONDENCE DATA			
Fax Number:	(202)772-5858		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-772-5800		
Email:	trademarks@blankrome.com		
Correspondent Name:	Susan B. Flohr		
Address Line 1:	600 New Hampshire Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	093760.00147		
NAME OF SUBMITTER:	Susan B. Flohr		
Signature:	/sbf/		

CH \$40.00 2288961

Date:

06/02/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, United Way of America, a New York not-for-profit corporation, having a principal place of business at 701 N. Fairfax St., Alexandria, Virginia (hereinafter "Assignor"), adopted and is the owner of the trademark BRIDGES TO SUCCESS for promoting collaboration, and promoting public awareness of the need for collaboration, among schools, community-based organizations, businesses, government, health and human services agencies and parents to connect children, youths and families to much needed services, supports and opportunities through public educational programs and distribution of printed materials in connection therewith (hereinafter "the Trademark"), and U.S. Reg. No. 2288961, therefore, which issued October 26, 1999; and

WHEREAS, United Way of Central Indiana, an Indiana non-profit corporation, with a principal place of business at 3901 N. Meridian Street P.O. Box 88409, Indianapolis, IN 46208-0409 (hereinafter "Assignee") desires to acquire the Trademark and the good will symbolized thereby;

NOW, THEREFORE, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the Trademark, together with the good will of the business symbolized thereby.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by its duly authorized representative this 25 day of May, 2006.

UNITED WAY OF AMERICA

By:

Patti Turner

Patti Turner, General Counsel, Secretary

5-25-06

Date

COMMONWEALTH OF VIRGINIA)

) ss:

CITY OF ALEXANDRIA)

On this 25 day of May in the year 2006, before me, the undersigned, a Notary Public in and for said State, personally appeared Patti Turner, known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Witness my hand and official seal.

My commission expires: 10/31/09

Virginia Rivas
Notary Public