

Doc Code:

FORM PTO-1594 (Modified)
(Rev. 07/05)
OMB No. 0651-0027 (exp. 6/30/2008)
TM05/REV04

RECORDATION FORM COVER SHEET

Docket No.:

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TRADEMARKS / SERVICE MARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached original documents or the new address(es) below.

1. Name of conveying party(ies):

WHOLESOME CHOICE, INC.

- Individual(s)
- General Partnership
- Corporation-State: CALIFORNIA
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date: MAY 25, 2006

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies):

Additional names, addresses, or citizenship attached? Yes No

Name: WHOLESOME CHOICE MARKET, INC.

Internal

Address:

Street Address: 18040 CULVER DRIVE

City: IRVINE

State: CALIFORNIA

Country: US ZIP: 92612

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship US
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from

4. Application number(s) or registration numbers(s) and identification or description of the Trademark/Service Mark:

A. Trademark / Service Mark Application No.(s)

B. Trademark / Service Mark Registration No.(s)

3,084,295

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s)/Service Mark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: WALTER A. HACKLER, Ph.D.

Internal Address:

Street Address: 2372 S.E. BRISTOL STREET, SUITE B

City: NEWPORT BEACH

State: CALIFORNIA Zip: 92660-0755

Phone Number: (949) 851-5010

Fax Number: (949) 752-1925

Email Address:

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

- a. Credit Card Last 4 Numbers _____
Expiration Date _____
- b. Deposit Account Number 08-0114
Authorized User Name WALTER A. HACKLER

9. Signature:

Signature

MAY 31, 2006
Date

WALTER A. HACKLER
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

CH \$40.00 080114 3084295

ASSIGNMENT

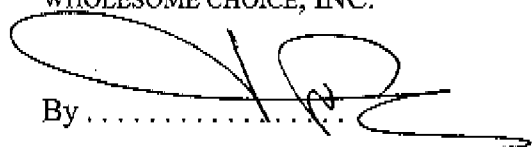
WHEREAS, WHOLESOME CHOICE, INC., a California Corporation, having its principal offices at 18040 Culver Drive, Irvine, California 92612, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Date of Registration
NATURE'S VILLAGE	3,084,295	April 25, 2006

Whereas WHOLESOME CHOICE MARKET, INC. of 18040 Culver Drive, Irvine, California 92612 a corporation organized and existing under the laws of the State of California is desirous of acquiring the entire right, title and interest in and to the said trademark;

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, WHOLESOME CHOICE, INC., hereby assigns to WHOLESOME CHOICE MARKET, INC. all right, title and interest in the United States in and to said trademark and said registration therefor, together with the goodwill of the business symbolized by said trademark and the registration thereof.

Signed at, this day of, 2006

WHOLESOME CHOICE, INC.

 By

 State of California) *SEE ATTACHED*
 County of Orange) ss.
 _____)

On this day of, 2006., personally appeared _____, to me known and known to me to be _____ of WHOLESOME CHOICE, INC., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of its successor and assignee WHOLESOME CHOICE MARKET, INC. and pursuant to authority duly received.

.....
 Notary Public

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT



State of California


County of Orange

On May 25, 2006, before me, Don S. Park, notary public,

personally appeared Mohammad MOKHTARE

proved to me on the basis of satisfactory evidence to be the person~~(s)~~
whose name~~(s)~~ ~~is / are~~ subscribed to the within instrument and
acknowledged to me that he~~/she/they~~ executed the same in
his~~/her/their~~ authorized capacity~~(ies)~~, and that by his~~/her/their~~
signature~~(s)~~ on the instrument the person~~(s)~~ or the entity upon behalf
of which the person~~(s)~~ acted, executed the instrument.

Witness my hand and official seal.



Signature of Notary Public

