Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

RELEASE BY SECURED PARTY NATURE OF CONVEYANCE:

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------|----------|----------------|--|
| LaSalle Business Credit, LLC | | 106/01/2006 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| Name: | F. Dohmen Co. | |
|-----------------|----------------------------|--|
| Street Address: | W194N11381 McCormick Drive | |
| City: | Germantown | |
| State/Country: | WISCONSIN | |
| Postal Code: | 53022 | |
| Entity Type: | CORPORATION: WISCONSIN | |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark |
|----------------------|----------|---------------|
| Registration Number: | 2322858 | APN. CONNECT |
| Registration Number: | 2694490 | DDN |
| Registration Number: | 2492385 | DOT CONNECT |
| Serial Number: | 76404012 | F. DOHMEN |
| Serial Number: | 76380370 | D |
| Serial Number: | 78292385 | SALON FUSIONS |
| Serial Number: | 78408572 | REPORTAL |

CORRESPONDENCE DATA

900050352

(414)277-0656 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-271-6560

mkeipdocket@michaelbest.com Email:

Correspondent Name: Lori S. Meddings

Address Line 1: 100 East Wisconsin Avenue

REEL: 003321 FRAME: 0492

TRADEMARK

Address Line 2: Suite 3300
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 024073-0168

NAME OF SUBMITTER: Jaime L. Puls

Signature: //jaime l. puls/

Date: 06/05/2006

Total Attachments: 2 source=a1629513#page1.tif source=a1629513#page2.tif

TRADEMARK REEL: 003321 FRAME: 0493

RELEASE OF SECURITY INTEREST AND REASSIGNMENT OF TRADEMARKS

THIS RELEASE OF SECURITY INTEREST AND REASSIGNMENT OF TRADEMARKS (this "Release and Reassignment") dated June 1, 2006 by LaSalle Business Credit, LLC, as hereinafter described:

$\underline{\mathbf{W}}\underline{\mathbf{I}}\underline{\mathbf{T}}\underline{\mathbf{N}}\underline{\mathbf{E}}\underline{\mathbf{S}}\underline{\mathbf{S}}\underline{\mathbf{E}}\underline{\mathbf{T}}\underline{\mathbf{H}}$:

WHEREAS, LaSalle Business Credit, LLC, with a mailing address at 135 South LaSalle Street. Suite 425, Chicago, Illinois 60603, as Agent (the "Assignee"), and The F. Dohmen Co. with its mailing address at W194N11381 McCormick Drive, Germantown, Wisconsin, 53022 (the "Assignor"), are parties to the following Trademark Security Agreement:

> • Trademark Security Agreement dated September 14, 2004 which was recorded in the United States Patent and Trademark Office on September 17, 2004 at Reel 002938, Frame 0921;

pursuant to which the Assignor granted security interests in, and collateral assignments of, certain trademarks and certain other property described therein, including the Trademarks listed on Attachment 1 attached hereto (the "Released Trademark Collateral"); and

WHEREAS, the Assignor has requested that the Assignee release its security interests in the Released Trademark Collateral and reassign the same to the Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

The Assignee hereby releases its security interests in and collateral assignments of, and reassigns, grants and conveys to the Assignor, without any representation, warranty, recourse or undertaking by the Assignee, all of its right, title and interest, if any, in and to the Released Trademark Collateral.

IN WITNESS WHEREOF, the Assignee has caused this Release and Reassignment to be duly executed by its duly authorized officer as of the day and year first above written.

LASALLE BUSINESS CREDIT, LLC

Name: BALZ (P. GRZEN, A

Title: SZNIOR VICE PLESIDENT

TRADEMARK REEL: 003321 FRAME: 0494

ATTACHMENT 1

U.S. Trademark Registration No. 2322858 APN. CONNECT

U.S. Trademark Registration No. 2694490 DDN

U.S. Trademark Registration No. 2492385 DOT CONNECT

U.S. Trademark Application No. 76/404012 F. DOHMEN

U.S. Trademark Application No. 76/380370 D LOGO

U.S. Trademark Application No. 78/292385 SALON FUSIONS

U.S. Trademark Application No. 78/408572 REPORTAL

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RECORDED: 06/05/2006

TRADEMARK REEL: 003321 FRAME: 0495