

03-30-2006



103208746

3-2706

RE
1

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
The Original Honey Baked Ham Co. of Georgia, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Georgia
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: HBH Limited Partnership
Internal
Address: c/o Cushing, Morris, Armbruster & Montgomery, LLP
Street Address: 229 Peachtree Street, N.E., Suite 2110
City: Atlanta
State: Georgia
Country: USA Zip: 30303

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship Michigan
 Corporation Citizenship _____
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) March 7, 2006

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 2642568

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

TENDER & MOIST plus design

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Lisa Scheid, Esq.
Internal Address: Cushing, Morris, Armbruster & Montgomery
Street Address: 229 Peachtree Street, N.E., Suite 2110
City: Atlanta
State: Georgia Zip: 30303
Phone Number: (404) 521-2323
Fax Number: (404) 658-9865
Email Address: lls@cmamlaw.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 2007
Expiration Date 03/29/2006 - 08/09/2006

b. Deposit Account Number _____
Authorized User Name Kathy Laggis 48.00 OP

9. Signature: _____ March 21, 2006

Signature Date

Lisa Scheid Attorney for Assignor

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

OFFICE OF THE ASSISTANT SECRETARY FOR RECORDS

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARK

WHEREAS, *THE ORIGINAL HONEY BAKED HAM CO. OF GEORGIA, INC.*, a Georgia corporation (“Assignor”), has adopted and is using in commerce a certain trademark, **TENDER & MOIST (plus design)**, the subject of **Registration Number 2642568** with the United States Patent and Trademark Office (the “Mark”); and

WHEREAS, *HBH LIMITED PARTNERSHIP*, a Michigan limited partnership (“Assignee”) desires to acquire and take assignment of all right, title, and interest in and to the Mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby transfer, assign and convey unto Assignee all right, title and interest in and to the Mark, and all of the goodwill associated therewith.

This 7 day of March, 2006.

ASSIGNOR:

*THE ORIGINAL HONEY BAKED
HAM CO. OF GEORGIA, INC.*

By: 

Name: Charles A. Bengochea

Title: President & CEO