

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
EFFECTIVE DATE:	06/21/2005		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shows International		06/20/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Penton Media, Inc.		
Street Address:	1300 East 9th Street		
Internal Address:	The Penton Media Building		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44114		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2886016	KOSHER WORLD	
CORRESPONDENCE DATA			
Fax Number:	(216)579-0212		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2165861309		
Email:	jobrien@jonesday.com		
Correspondent Name:	Jacqueline M. O'Brien / JONES DAY		
Address Line 1:	901 Lakeside Avenue		
Address Line 2:	North Point		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	527825KOSHER		
NAME OF SUBMITTER:	Jacqueline M. O'Brien		

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TRADEMARK
REEL: 003321 FRAME: 0610

Signature:	/Jacqueline M. O'Brien/
Date:	06/05/2006
Total Attachments: 5 source=NETSC299#page1.tif source=NETSC299#page2.tif source=NETSC299#page3.tif source=NETSC299#page4.tif source=NETSC299#page5.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "*Assignment*") dated as of June 21, 2005 (the "*Effective Date*"), is made by and between SHOWS INTERNATIONAL, a California corporation ("*Assignor*"), and PENTON MEDIA, INC., a Delaware corporation ("*Assignee*").

WHEREAS, Assignor is the owner of the entire right, title and interest in, to and under the United States and foreign trademark registrations and applications for registration of trademarks identified and set forth on Schedule A (all of the foregoing collectively, the "*Trademarks*") and the goodwill associated with all of the foregoing; and

WHEREAS, the Trademarks and their associated goodwill are to be assigned to Assignee.

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Assignor hereby irrevocably sells, assigns, transfers and sets over to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used, and all registrations, applications therefor and renewals and extensions of the foregoing in the United States and for all foreign countries that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor authorizes and requests the United States Commissioner of Patents and Trademarks and any other similar government authority to record Assignee as the assignee and owner of the Trademarks, and issue any and all registrations thereon to Assignee, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee and its successors, assigns or other legal representatives.

Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required) in connection with: (1) preparation and prosecution of any application for registration or renewal of a registration covering any of the Trademarks; (2) prosecution or defense of any cancellation, opposition, infringement or other proceedings that may arise in connection with any of the Trademarks, including, without limitation, testifying as to any facts relating to the Trademarks and this Assignment; and (3) obtaining any additional trademark protection for the Trademarks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for all foreign countries.

Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and Assignor's expense (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required) in connection with implementation, perfection and/or recording of this Assignment.

This Assignment may be executed in counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument.

[Signatures on following pages.]


Trademark Assignment

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TRADEMARK
REEL: 003321 FRAME: 0612

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed
s of the date first above written.

SHOWS INTERNATIONAL

By: 
Name: NEIL TICKTON
Title: CEO

STATE OF)
) SS:
COUNTY OF)

See attached

On this _____ day of June, 2005 personally appeared before me _____,
known to me to be the _____ of SHOWS INTERNATIONAL, who acknowledged that he/she signed this
instrument as a free act on behalf of SHOWS INTERNATIONAL.

Notary Public:
My commission expires:

Trademark Assignment

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of

VENTURA

SS.

On 20 JUNE 2005

Date

before me,

JAMES SCOTT ROE, Notary Public

Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared

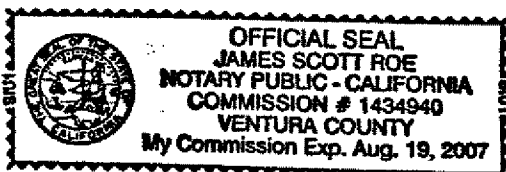
NEIL TICKTIN

Name(s) of Signer(s)

☐ personally known to me

☒ proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

[Signature]
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document:

Trademark Assignment

Document Date:

6/20/05

Number of Pages:

4

Signer(s) Other Than Named Above:

N/A

Capacity(ies) Claimed by Signer

Signer's Name:

NEIL TICKTIN

☐ Individual

☒ Corporate Officer — Title(s):

CEO

☐ Partner — ☐ Limited ☐ General

☐ Attorney-in-Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other:

Signer Is Representing:

Shaws International

RIGHT THUMBPRINT
OF SIGNER

Top of thumb here

PENTON MEDIA, INC.

By: P. L. Vice
Name: PRESTON L. VICE
Title: Chief Financial Officer

STATE OF OHIO)
) SS:
COUNTY OF CUYAHOGA)

On this 21 day of June, 2005 personally appeared before me Preston L. Vice,
known to me to be the Chief Financial Officer of PENTON MEDIA, INC., who acknowledged that
he/she signed this instrument as a free act on behalf of PENTON MEDIA, INC.

K. Zarachowicz
Notary Public:
My commission expires:



K. ZARACHOWICZ
NOTARY PUBLIC
STATE OF OHIO
Cuyahoga County
My Comm. Expires
October 18, 2009

Trademark Assignment

SCHEDULE A

TRADEMARKS

KOSHER WORLD

U.S. Registration No. 2,886,016

Registration Date: September 21, 2004

CLI-1308621v1