

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ConAgra Foods, Inc.		05/31/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	ConAgra Foods Packaged Foods Company, Inc.
Street Address:	One ConAgra Drive
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68102
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	74524095	SIZZLING
Serial Number:	73635083	1877
Serial Number:	73694252	
Serial Number:	71531421	COLUMBIA
Serial Number:	71281992	KORN KIST
Serial Number:	72249487	
Serial Number:	73057256	NOVARA
Serial Number:	72226030	PARTI STYLE
Serial Number:	73197368	REDI GRILL
Serial Number:	72256190	SCHOOL BELL
Serial Number:	73295923	A
Serial Number:	73074055	THE DOG KIDS LOVE TO BITE

CORRESPONDENCE DATA

OP \$315.00 74524095

Fax Number: (402)952-6870
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (402) 341-3070
Email: tdeutmeyer@mcgrathnorth.com
Correspondent Name: Tracy L. Deutmeyer
Address Line 1: Suite 3700 First National Tower
Address Line 2: 1601 Dodge Street
Address Line 4: Omaha, NEBRASKA 68102

NAME OF SUBMITTER:	Tracy L. Deutmeyer
Signature:	/Tracy L. Deutmeyer/
Date:	06/05/2006

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made effective as of this 31ST day of MAY, 2006, by and between ConAgra Foods, Inc., a Delaware corporation, ("Assignor"), and ConAgra Foods Packaged Foods Company, Inc., a Delaware corporation, ("Assignee").

WHEREAS, Assignor, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102 is the owner of the trademark(s) and the associated registration(s) and/or application(s) for registration thereof existing in the United States Patent and Trademark Office listed on Exhibit A attached hereto (collectively, the "Marks").

WHEREAS, Assignor has assigned to Assignee the portion of the business of Assignor to which the Marks pertain, and such business is ongoing and existing.

WHEREAS, Assignee, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102, is desirous of acquiring all right, title and interest in and to said Marks.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and any registrations or future registrations thereof.

CONAGRA FOODS, INC.,
Assignor

By: *Scott E Messel*
Name: Scott E. Messel
Title: Senior Vice President, Treasurer/Assistant
Corporate Secretary

EXHIBIT A

<u>Mark</u>	<u>Serial Number</u>
SIZZLING	74524095
1877	73635083
ARMOUR STAR DESIGN	73694252
COLUMBIA	71531421
KORN KIST (STYLIZED)	71281992
MISCELLANEOUS DESIGN (GOLDEN STAR DESIGN)	72249487
NOVARA	73057256
PARTI STYLE	72226030
REDI GRILL	73197368
SCHOOL BELL	72256190
STYLIZED "A AND STAR" DESIGN	73295923
THE DOGS KIDS LOVE TO BITE	73074055