

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| National School Conference Institute, Inc. | | 06/20/2000 | CORPORATION: ARIZONA |
| RECEIVING PARTY DATA | | | |
| Name: | NSCI, LLC | | |
| Street Address: | 2525 East Arizona Biltmore Circle, Suite 240 | | |
| City: | Phoenix | | |
| State/Country: | ARIZONA | | |
| Postal Code: | 85016 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: ARIZONA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1948718 | NATIONAL SCHOOL CONFERENCE INSTITUTE | |
| Registration Number: | 1940030 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (816)531-7545 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (816) 460-2571 | | |
| Email: | dsmisemer@sonnenschein.com, amhansen@sonnenschein.com | | |
| Correspondent Name: | Dianne M. Smith-Misemer | | |
| Address Line 1: | P. O. Box 061080, Wacker Drive Station | | |
| Address Line 4: | Chicago, ILLINOIS 60606-1080 | | |
| ATTORNEY DOCKET NUMBER: | 20069550-0001 | | |
| NAME OF SUBMITTER: | Dianne M. Smith-Misemer | | |
| Signature: | /Dianne M Smith-Misemer/ | | |

OP \$65.00 1948718

Date:

06/05/2006

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK (the "Assignment") is made effective as of June 8, 2000, by and between NATIONAL SCHOOL CONFERENCE INSTITUTE, INC., an Arizona corporation ("Assignor"), and NSCI, LLC, an Arizona limited liability company with an office c/o Karen Ewing Young, Manager, 2525 East Arizona Biltmore Circle, Suite 240, Phoenix, Arizona 85016 ("Assignee").

RECITALS:

WHEREAS, the Assignor and Assignee have entered into an Asset Purchase Agreement dated as of June 8, 2000 (the "Asset Purchase Agreement"), wherein, among other things, the Assignor agreed to sell, transfer and assign to Assignee substantially all of its assets, with the exception of certain assets identified in the Asset Purchase Agreement;

WHEREAS, pursuant to Section 1.1 of the Asset Purchase Agreement, the Assignee acquired the right to certain trademarks owned by Assignor, namely, "NATIONAL SCHOOL CONFERENCE INSTITUTE" which bears Serial No. 74619513 filed on January 10, 1995, and for a design which bears Serial No. 74622091 filed on January 17, 1995 (collectively, the "Marks"), and all of the goodwill associated with those trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, subject to the Asset Purchase Agreement, the parties hereto hereby act and agree as follows:


AGREEMENT:

Assignment. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the Marks, and the goodwill associated with the Marks.

IN WITNESS WHEREOF, this Assignment of Trademark is made as of the day and year first above set forth.

"Assignor"

National School Conference Institute, Inc., an
Arizona corporation

By: 
Gerald B. George, Sr.
Its: President

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