

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michael J. Ayer		05/01/2006	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Itochu International Inc.		
<b>Street Address:</b>	335 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10017		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	78786242	TISSUEBOX DONATIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)672-1166		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212 883 4966		
<b>Email:</b>	jennifersilverman@yahoo.com		
<b>Correspondent Name:</b>	Jennifer D. Silverman, Esq.		
<b>Address Line 1:</b>	250 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10177		
<b>ATTORNEY DOCKET NUMBER:</b>	ITO005		
<b>NAME OF SUBMITTER:</b>	Jennifer D. Silverman		
<b>Signature:</b>	/Jennifer D. Silverman/		
<b>Date:</b>	06/05/2006		

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Total Attachments: 1  
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ASSIGNMENT OF TRADEMARK

Whereas Michael J. Ayer, located at PO BOX 1668 WY 15 NY, has adopted, used and is using the mark TISSUEBOX DONATIONS in conjunction with facial tissue, which is the subject of a U.S. trademark application in the United States Patent and Trademark Office, assigned Ser. No. 78/786242; and

Whereas Itochu International Inc., located at 335 Madison Avenue, New York NY 10017, is desirous of acquiring said mark and the application therefor;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Michael J. Ayer does hereby assign unto Itochu International Inc. all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above identified application therefor.

Michael Ayer                      5/1/06

Signature of Assignor

Dated