

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
VIDEO PLUS, INC.		01/03/2005	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	VIDEO PLUS, L.P.		
Composed Of:	COMPOSED OF LOC MARKETING, L.L.C. - GENERAL PARTNER		
Street Address:	200 SWISHER ROAD		
City:	LAKE DALLAS		
State/Country:	TEXAS		
Postal Code:	75065		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
<b>PROPERTY NUMBERS Total: 3</b>			
Property Type	Number	Word Mark	
Registration Number:	3096744	SUCCESS FROM HOME	
Registration Number:	1731494	VIDEO PLUS	
Serial Number:	76270448	WELLNESS REVOLUTION	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(214)210-5941		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(214)210-5940		
Email:	alissa.digman@grspc.com		
Correspondent Name:	George R. Schultz		
Address Line 1:	5400 LBJ Freeway		
Address Line 2:	Suite 1200		
Address Line 4:	Dallas, TEXAS 75240		
ATTORNEY DOCKET NUMBER:	87563.0101		
NAME OF SUBMITTER:	George R. Schultz		

OP \$90.00 3096744

**TRADEMARK**

Signature:

/George R. Schultz/

Date:

06/07/2006

**Total Attachments: 3**

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**ARTICLES OF CONVERSION OF**

**VIDEO PLUS, INC.**

**INTO**

**VIDEO PLUS, L.P.**

**FILED  
In the Office of the  
Secretary of State of Texas**

**JAN 03 2005**

**Corporations Section**

**ARTICLE 1**

The undersigned officer of VIDEO PLUS, Inc., certifies the following:

a. Video Plus, Inc. (the "Converting Entity") is a Delaware corporation, incorporated under the Delaware Business Corporation Act.

b. A Plan of Conversion has been duly approved and adopted according to the requirements of:

- (1) Article 5.03 of the Texas Business Corporation Act,
- (2) any other laws under which Video Plus, Inc. is incorporated, and
- (3) its constituent documents, to the extent applicable.

The Plan of Conversion provides for the conversion of the Converting Entity to Video Plus, L.P., a Texas limited partnership (the "Converted Entity").

c. An executed Plan of Conversion is on file at the principal place of business of Video Plus, Inc. at 200 Swisher Road, Lake Dallas, Texas 75065. The executed Plan of Conversion will be on file, from and after the conversion, at the principal place of business of Video Plus, L.P. at 200 Swisher Road, Lake Dallas, Texas 75065.

d. A copy of the Plan of Conversion will be furnished by Video Plus, Inc. (before the conversion) or by Video Plus, L.P. (after the conversion), on written request and without cost, to any shareholder of Video Plus, Inc., or to any general partner or limited partner of Video Plus, L.P.

**ARTICLE 2.**

The number of outstanding shares of Video Plus, Inc. entitled to vote on the Plan of Conversion is One Thousand (1,000). The number of outstanding shares voting for the Plan of Conversion was One Thousand (1,000), and the number of outstanding shares voting against the Plan of Conversion was 0.

**ARTICLE 3.**

Two copies of the Certificate of Limited Partnership of Video Plus, L.P., which is to be created pursuant to the Plan of Conversion are being filed with the Secretary of State with these Articles of Conversion.

**ARTICLE 4.**

Video Plus, L.P., will be obligated to pay any final franchise taxes of Video Plus, Inc., if they are not timely paid.

Video Plus, Inc.

By:   
Mark DeLoach, its Chief Executive Officer

CERTIFICATE OF LIMITED PARTNERSHIP  
OF VIDEO PLUS, LP

JAN 03 2005

Corporations Section

The limited partnership is being created pursuant to a plan of conversion. It was originally formed as VIDEO PLUS, Inc., a Delaware Business Corporation filed on October 8, 1992 with an address of 200 Swisher Road, Lake Dallas, Texas 75065.

The undersigned general partner, who desires to form a limited partnership, certifies that:

1. The name of the limited partnership is VIDEO PLUS, LP.
2. The address of the limited partnership's registered office is 200 Swisher Road, Lake Dallas, Texas 75065.
3. The name of the limited partnership's registered agent for service of process is William A. Roberts. The address of the registered agent is 200 Swisher Road, Lake Dallas, Texas 75065.
4. The address of the limited partnership's principal office where it will keep or make available its records is 200 Swisher Road, Lake Dallas, Texas 75065.
5. The name, business mailing address, and business street address of the general partner of the limited partnership is:

Name

LOC MARKETING, LLC

Mailing Address and Street Address

200 Swisher Road  
Lake Dallas, Texas 75065

This Certificate of Limited Partnership takes effect on the date the Secretary of State files it, in accordance with Section 2.01(b) of the Texas Revised Limited Partnership Act.

Executed this 29<sup>th</sup> day of December, 2004.

GENERAL PARTNER:

LOC MARKETING, LLC,  
a Texas limited liability company

By: \_\_\_\_\_

Stuart Johnson, Manager