# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
WESTON GROUP BENEFITS, LLC		106/05/2006	LIMITED LIABILITY COMPANY: DELAWARE

# **RECEIVING PARTY DATA**

Name:	CENTERSTONE INSURANCE AND FINANCIAL SERVICES
Doing Business As:	DBA BENEFITMALL
Street Address:	4851 LBJ FREEWAY
Internal Address:	SUITE 1100
City:	DALLAS
State/Country:	TEXAS
Postal Code:	75244
Entity Type:	CORPORATION: CALIFORNIA

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78725196	W WESTON GROUP BENEFITS, LLC

#### CORRESPONDENCE DATA

900050666

Fax Number: (214)969-5100

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2149694864

Email: mmcmullen@jonesday.com
Correspondent Name: Michelle McMullen, Jones Day
Address Line 1: 2727 North Harwood Street
Address Line 4: Dallas, TEXAS 75201-1515

ATTORNEY DOCKET NUMBER: 121123610003

NAME OF SUBMITTER: Michelle McMullen

Signature: /michelle mcmullen/

TRADEMARK

REEL: 003323 FRAME: 0271

l \$40.00

Date:	06/07/2006
Total Attachments: 3 source=DOC000#page1.tif source=DOC000#page2.tif source=DOC000#page3.tif	

TRADEMARK
REEL: 003323 FRAME: 0272

### SERVICE MARK ASSIGNMENT

WHEREAS, Weston Group Benefits, LLC, a Delaware limited liability company, having its principal offices at 3 International Drive, Rye Brook, New York 10573, is the owner of the service mark and pending application for registration listed on Exhibit A attached hereto.

WHEREAS, Centerstone Insurance and Financial Services, a California corporation doing business as BenefitMall, having its principal offices at 4851 LBJ Freeway, Suite 1100, Dallas, Texas 75244, is desirous of acquiring said service mark and service mark application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Weston Group Benefits, LLC hereby assigns to Centerstone Insurance and Financial Services d/b/a BenefitMall all right, title and interest in and to said service mark together with the goodwill of the business symbolized by said service mark and the pending application for registration thereof and all rights to sue and collect damages for past infringement of said mark.

Signed at Rue Brook, NY, this 5th day of June, 2006.	Assignor  By: Deal Edelson  Title: Managing Director
this 5th day of June, 2006.	
	Assignee
	Ву:
	Name:
	Title:
Signed at,	
this day of June, 2006.	

DLI-6005245v1

#### SERVICE MARK ASSIGNMENT

WHEREAS, Weston Group Benefits, LLC, a Delaware limited liability company, having its principal offices at 3 International Drive, Rye Brook, New York 10573, is the owner of the service mark and pending application for registration listed on Exhibit A attached hereto.

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	Assignor
	By: Name: Title:
Signed at, this day of June, 2006.	
	Assignee
	By: Name: T. S. at Various
Signed at Dallas, Texas, this 5+h day of June, 2006.	Name: T. Scott Kirksey Title: Vice President t  Chief Financial Officer and Secretary

DLI-6005245v1

# **EXHIBIT A**

Mark	Country	Serial/Registration No.	Registered/Filed
Stylized "W" with name "Weston Group Benefits, LLC"	United States	78/725196	Application filed on October 3, 2005

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**RECORDED: 06/07/2006** 

TRADEMARK REEL: 003323 FRAME: 0275