

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Case It, LLC		04/01/2005	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Beaux Merzon, Inc.		
Street Address:	1050 Valley Brook Road		
City:	Lyndhurst		
State/Country:	NEW JERSEY		
Postal Code:	07071		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78433644	CASE IT SCHOOL GEAR	
Registration Number:	2956634	CASE IT	
CORRESPONDENCE DATA			
Fax Number:	(212)744-6509		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-472-6262		
Email:	cbaker@tuckerlatifi.com		
Correspondent Name:	Cory Baker		
Address Line 1:	160 East 84th Street		
Address Line 2:	Suite 5E		
Address Line 4:	New York, NEW YORK 10028		
NAME OF SUBMITTER:	Cory Baker		
Signature:	/CMB/		
Date:	06/08/2006		

OP \$65.00 78433644

Total Attachments: 2

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U.S. Trademark Assignment

ASSIGNMENT made this 1st day of April, 2005, by Case It, LLC, a New Jersey corporation with an office and place of business at 1050 Valley Brook Road, Lyndhurst, NJ 07071 ("Assignor").

WHEREAS, Assignor is the owner of and has adopted and is using U.S. Trademark Serial No. 78/433644, and U.S. Registration No. 2956634.

WHEREAS, Beaux Merzon, Inc., a New Jersey Limited Liability Company with an office and place of business at 1050 Valley Brook Road, Lyndhurst, NJ 07071 ("Assignee") wishes to acquire Assignor's right, title, and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used; and,

WHEREAS, Assignor wishes to assign the Marks together with the goodwill of the business in connection with which the Marks are used to Assignee.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its right, title and interest in and to the Marks together with the goodwill of the business in connection with which said Marks are used including the subject matter of all claims which may be obtained therefrom for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Assignor if this assignment had not been made.

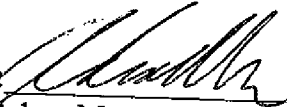
Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as the owner of the entire right, title and interest in and to the Marks, for the sole use and enjoyment of the Assignee, its successors, assigns or other legal representatives.

Assignor warrants and represents that the Marks have not been previously assigned or encumbered in any manner and that they are free and clear of all liens and claims.

Assignor shall further render such other assistance as may be reasonably required by Assignee to record his ownership rights of the Marks in the United States.

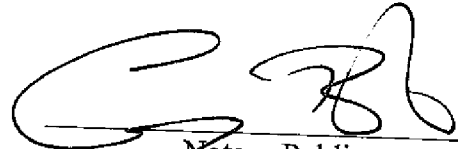
IN WITNESS THEREOF, the Assignor has caused this assignment to be signed and executed on the date and year first written above.

Case It, LLC

By: 
Adam Merzon - President

State of New York }
 ss:
County of New York }

On this 4th day of April, in the year 2005 before me, Adam Merzon, the undersigned, personally appeared or known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and he acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

Cory Baker
Notary Public - State of New York
No. 02BA6100355
Qualified in New York County
Commission Expires October 14, 2007