1843576

P \$40.00

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Moffat Limited		106/02/2006 1	CORPORATION: NEW ZEALAND

RECEIVING PARTY DATA

Name:	Moffat Pty Limited	
Street Address:	740 Springvale Road	
City:	Mulgrave	
State/Country:	AUSTRALIA	
Postal Code:	VIC 3170	
Entity Type:	CORPORATION: AUSTRALIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1843576	BAKBAR

CORRESPONDENCE DATA

Fax Number: (202)408-4400

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2024084000

docketing@finnegan.com, geoff.mcnutt@finnegan.com,

tracey.bowling@finnegan.com

Correspondent Name: Finnegan, Henderson, Farabow, Garrett &

Address Line 1: 901 New York Avenue, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER: 9047.0010

DOMESTIC REPRESENTATIVE

Name: Finnegan, Henderson, Farabow, Garrett &

Address Line 1: 901 New York Avenue, NW

TRADEMARK REEL: 003323 FRAME: 0988

900050731

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001				
NAME OF SUBMITTER:	Geoffrey M. McNutt			
Signature:	/geoffrey m. mcnutt/			
Date:	06/08/2006			
Total Attachments: 1 source=9047.0010 Assignment#page1.tif				

TRADEMARK REEL: 003323 FRAME: 0989

ASSIGNMENT

Moffat Limited, a New Zealand corporation with its principal place of business at PO Box 10-001, 16 Osborne Street, Christ Church, New Zealand ("Assignor"), is the owner of the mark



("the Trademark"), and of the corresponding U.S. Trademark Registration No. 1,843,576 ("the Registration") therefore.

Moffat Pty Limited, an Australian corporation with its principal place of business at 740 Springvale Road, Mulgrave VIC 3170 Australia ("Assignee"), wishes to acquire the Trademark and the Registration.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark and the Registration, together with the goodwill of the business associated with the Trademark and the Registration, and the right to sue and recover for past infringements, dilution, and other violations.

MOFFAT LIMITED

 $\mathbf{R}\mathbf{v}$

Name:

Title: M

Date:

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TRADEMARK REEL: 003323 FRAME: 0990

RECORDED: 06/08/2006