

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/29/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gannett Satellite Information Network, Inc.		06/01/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Media West - GSI, Inc.
Street Address:	50 West Liberty Street
Internal Address:	Suite 802
City:	Reno
State/Country:	NEVADA
Postal Code:	89501
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	1536672	THE COUPON CLIPPER
Registration Number:	1543492	THE COUPON CLIPPER
Registration Number:	2007462	CLIPPER MAGAZINE
Registration Number:	2452875	CLIPPER MAGAZINE
Registration Number:	2463729	LOGON. PRINT COUPONS. SAVE.
Registration Number:	2470333	SAVVY SHOPPER
Registration Number:	2530915	THE BEST LOCAL ADVERTISING IN AMERICA. PERIOD.
Registration Number:	2544011	THE EVERYTHING BOOK
Registration Number:	2544184	THE EVERYTHING BOOK
Registration Number:	2545361	THE BEST LOCAL ADVERTISING IN AMERICA
Registration Number:	2564153	MYCLIPPER

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Registration Number:	2739667	MY NEW HOME
Registration Number:	2839738	THE BEST LOCAL ADVERTISING IN AMERICA. PERIOD.
Registration Number:	2839739	THE BEST LOCAL ADVERTISING IN AMERICA

CORRESPONDENCE DATA

Fax Number: (202)776-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (202) 776-2876
Email: trademark@dowlohnes.com
Correspondent Name: Suzanne M. Underwald
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Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	13033.3200
NAME OF SUBMITTER:	Suzanne M. Underwald
Signature:	/Suzanne M. Underwald/
Date:	06/08/2006

Total Attachments: 2
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ASSIGNMENT

This Assignment Agreement ("Agreement") entered into by and between Gannett Satellite Information Network, Inc. ("Assignor"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, Virginia 22108, and Media West - GSI, Inc. ("Assignee"), a Delaware corporation, located at 50 West Liberty Street, Suite 802, Bank of America Plaza, Reno, Nevada 89501, is effective nunc pro tunc on December 29, 2003.

WHEREAS, Assignor is the owner of the following marks (the "Marks"), which are registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
THE COUPON CLIPPER	1,536,672	April 25, 1989
THE COUPON CLIPPER	1,543,492	June 13, 1989
CLIPPER MAGAZINE	2,007,462	October 15, 1996
CLIPPER MAGAZINE	2,452,875	May 22, 2001
LOGON. PRINT COUPONS. SAVE.	2,463,729	June 26, 2001
SAVVY SHOPPER	2,470,333	July 17, 2001
THE BEST LOCAL ADVERTISING IN AMERICA. PERIOD.	2,530,915	January 15, 2002
THE EVERYTHING BOOK	2,544,011	March 5, 2002
THE EVERYTHING BOOK	2,544,184	March 5, 2002
THE BEST LOCAL ADVERTISING IN AMERICA	2,545,361	March 5, 2002
MYCLIPPER	2,564,153	April 23, 2002
MY NEW HOME	2,739,667	July 22, 2003
THE BEST LOCAL ADVERTISING IN AMERICA. PERIOD.	2,839,738	May 11, 2004
THE BEST LOCAL ADVERTISING IN AMERICA	2,839,739	May 11, 2004

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REEL: 003324 FRAME: 0102

