

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/16/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gannett Satellite Information Network, Inc.		06/01/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Media West - GSI, Inc.
Street Address:	50 West Liberty Street
Internal Address:	Suite 802
City:	Reno
State/Country:	NEVADA
Postal Code:	89501
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3025083	LOYAL CUSTOMER CLUB

CORRESPONDENCE DATA

Fax Number: (202)776-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (202) 776-2876
 Email: trademark@dowlohnes.com
 Correspondent Name: Suzanne M. Underwald
 Address Line 1: 1200 New Hampshire Avenue, N.W.
 Address Line 2: Suite 800
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	13033.3200
NAME OF SUBMITTER:	Suzanne M. Underwald

TRADEMARK

OP \$40.00 3025083

Signature:

/Suzanne M. Underwald/

Date:

06/08/2006

Total Attachments: 1

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ASSIGNMENT

This Assignment Agreement ("Agreement") entered into by and between Gannett Satellite Information Network, Inc. ("Assignor"), a Delaware corporation, located at 7950 Jones Branch Drive, McLean, Virginia 22108 and Media West - GSI, Inc. ("Assignee"), a Delaware corporation, located at 50 West Liberty Street, Suite 802, Bank of America Plaza, Reno, Nevada 89501, is effective nunc pro tunc on October 16, 2004.

WHEREAS, Assignor is the owner of the following mark (the "Mark"), which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
LOYAL CUSTOMER CLUB	3,025,083	December 13, 2005

WHEREAS, Assignee desires to acquire Assignor's right, title and interest in the Mark, the registration thereof, and the goodwill associated therewith, pursuant to this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns all of Assignor's right, title, and interest in and to the Mark, including the registration thereof and the goodwill of the business symbolized thereby.

Signed this 1st day of JUNE, 2006.

Gannett Satellite Information Network, Inc.

By: Todd Mayman
Todd Mayman
Secretary

Commonwealth of Virginia:)
County of Fairfax:)

ss:

Subscribed and sworn to before me
this 1st day of June, 2006.

Karen M. Leff
Notary Public

My Commission Expires: My Commission Expires February 29, 2008

