

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stora Enso Activation AB		06/01/2006	corporation organized under the laws of Sweden:
RECEIVING PARTY DATA			
Name:	Stora Enso Oyj		
Street Address:	Kanavaranta 1		
City:	Helsinki		
State/Country:	FINLAND		
Entity Type:	corporation organized under the laws of Finland:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76568056	SHR	
CORRESPONDENCE DATA			
Fax Number:	(212)318-3400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	1 212 318 3182		
Email:	Mrosenfeld@fulbright.com		
Correspondent Name:	Leon Medzhibovsky		
Address Line 1:	Fulbright & Jaworski LLP, 666 5th Ave.		
Address Line 4:	New York, NEW YORK 10103-3198		
ATTORNEY DOCKET NUMBER:	09881768 STORA		
DOMESTIC REPRESENTATIVE			
Name:	Leon Medzhibovsky		
Address Line 1:	Fulbright & Jaworski LLP, 666 5th Ave.		
Address Line 4:	New York, NEW YORK 10103-3198		

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NAME OF SUBMITTER:	Leon Medzhibovsky
Signature:	/Leon Medzhibovsky/
Date:	06/09/2006
Total Attachments: 1 source=storasheassignment#page1.tif	

Assignment

WHEREAS, Stora Enso Activation AB ("Assignor"), having a business address at Klarabergsviadukten 70, C4, STOCKHOLM, SWEDEN has filed an application U.S. Serial No. 76568056 for the mark SHR ("MARK") with the United States Patent and Trademark Office and is the sole and exclusive owner of the entire right, title and interest in and to the pending trademark application for the MARK;

WHEREAS, Stora Enso Oyj, ("Assignee"), a corporation having a business address at Kanavaranta 1, HELSINKI, FINLAND, is desirous of acquiring the entire right, title and interest in and to said MARK, the pending application for registration and any resulting registration thereof, together with the goodwill of the business symbolized by said trademark; and

NOW THEREFORE, for good and valuable consideration, including the sum of 10 USD, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee the entire right, title and interest in and to the MARK together with the goodwill of the business in connection with which the MARK is used, and the application therefor in the United States, and requests that the United States Trademark Office record Assignee as the owner thereof.

Assignor agrees and authorizes the United States Patent and Trademark Office to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications regarding or pertaining to the MARK.

IN WITNESS WHEREOF, Assignor has executed this document and affixed its corporate seal by the hand of its duly authorized representative on the 1 day of June, 2006.

Stora Enso Activation AB.



Name: Osmo Jakhola

Title: Managing Director