

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Universal TV Distribution Holdings LLC		05/17/2006	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reveille LLC		
<b>Street Address:</b>	100 Universal City Plaza		
<b>City:</b>	Universal City		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91608		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2896299	REVEILLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)682-6031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2066224900		
<b>Email:</b>	rosiep@seedip.com		
<b>Correspondent Name:</b>	Stephen J. Rosenman		
<b>Address Line 1:</b>	701 5th Avenue		
<b>Address Line 2:</b>	Suite 6300		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98104-7092		
<b>ATTORNEY DOCKET NUMBER:</b>	790093.212		
<b>NAME OF SUBMITTER:</b>	Stephen J. Rosenman		
<b>Signature:</b>	/Stephen J. Rosenman/		

CH \$40.00 2896299

Date:

06/09/2006

Total Attachments: 1  
source=212#page1.tif

ASSIGNMENT

WHEREAS, Universal TV Distribution Holdings LLC has adopted and used in its business the trademark "REVEILLE," which is registered in the United States Patent and Trademark Office under Registration No. 2,896,299 and which issued October 19, 2004;

WHEREAS, Reveille LLC, a limited liability company of the State of Delaware having a place of business at 100 Universal City Plaza, Universal City, California 91608, is desirous of acquiring said trademark and ownership of said registration;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said Universal TV Distribution Holdings LLC, by these presents, does sell, assign and transfer unto Reveille LLC the entire right, title and interest in and to said trademark, registration and the goodwill of the business in connection with which said trademark is used and all claims for damages by reason of past infringement of the trademark and registration, and the right to sue for and collect such damages.

Universal TV Distribution Holdings LLC

May 17, 2006  
Date

[Signature]  
Name:

Assistant Secretary  
Title:

State of California

County of \_\_\_\_\_

On May 17, 2006, before me, Rosanna Toth Oxhorn, Notary Public personally appeared Anne B. Nielsen, personally known to me (~~or proved to me on the basis of satisfactory evidence~~) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that ~~he~~/she/they executed the same in ~~his~~/her/their authorized capacity(ies), and that by ~~his~~/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature Rosanna Toth Oxhorn (Seal)

781861\_1.DOC

