

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	05/18/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cigars by Santa Clara, Inc		05/18/2006	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Santa Clara, Inc.
Street Address:	301 Route 10 East
City:	Whippany
State/Country:	NEW JERSEY
Postal Code:	07981
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1309276	FUNDADORES

CORRESPONDENCE DATA

Fax Number: (914)683-6956
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 914-949-2700
 Email: tbailey@bpslaw.com
 Correspondent Name: Thomas G. Bailey, Jr
 Address Line 1: One North Lexington Avenue
 Address Line 4: White Plains, NEW YORK 10601

NAME OF SUBMITTER:	Thomas G. Bailey, Jr.
Signature:	/Thomas G. Bailey, Jr./
Date:	06/12/2006

OP \$40.00 1309276

Total Attachments: 1
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ASSIGNMENT

WHEREAS, CIGARS BY SANTA CLARA, INC., is a New Jersey corporation with principal offices located at 301 Route 10 East, Whippany, New Jersey 07981.

WHEREAS, CIGARS BY SANTA CLARA, INC. (hereinafter referred to as "ASSIGNOR") owns the trademark FUNDADORES, and registration number 1309276 thereof, along with the goodwill of the business in connection with which said trademark is used and which is symbolized by said trademark; and

WHEREAS, SANTA CLARA, INC. is a North Carolina corporation with principal offices located at 301 Route 10 East, Whippany, New Jersey 07981 (hereinafter referred to as "ASSIGNEE"), and is desirous of acquiring the aforesaid trademark, registration thereof and goodwill.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by said ASSIGNOR, said ASSIGNOR by these presents sells, transfers, conveys and assigns unto said ASSIGNEE, the entire right, title and interest in and to the said trademark and the registration thereof, together with all rights to recover for past misuse or infringement of said trademark and the goodwill of the business in connection with which said trademark is used and which is symbolized by said trademark.

Cigars by Santa Clara, Inc.

By: 

Michael E. Colléton
Chief Financial Officer

Date: 18 MAY 06