

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kanebo Kabushiki Kaisha (Kanebo, Ltd.)		04/26/2006	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Kabushiki Kaisha Kanebo Keshohin (Kanebo Cosmetics Inc.)		
Street Address:	11-2, Toranomom 5-chome		
City:	Minato-ku, Tokyo		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2776595	MAGICAL CHANGE	
CORRESPONDENCE DATA			
Fax Number:	(202)293-7860		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2026637484		
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Correspondent Name:	Gary D. Krugman		
Address Line 1:	2100 Pennsylvania Avenue, N.W.		
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ATTORNEY DOCKET NUMBER:	S6499		
DOMESTIC REPRESENTATIVE			
Name:	Gary D. Krugman		
Address Line 1:	2100 Pennsylvania Avenue, N.W.		
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NAME OF SUBMITTER:	Gary D. Krugman
Signature:	/Gary D. Krugman/
Date:	06/12/2006
Total Attachments: 2 source=MagicalChange#page1.tif source=MagicalChange#page2.tif	


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WHEREAS, Kanebo Kabushiki Kaisha (Kanebo, Ltd.), a corporation of Japan with a business address of No. 17-4 Sumida 5-chome, Sumida-ku, Tokyo, Japan, has adopted, used and is the owner of the trademark and trademark registration MAGICAL CHANGE, which is the subject of U.S. Trademark Registration No. 2,776,595 issued October 21, 2003; and

WHEREAS, Kabushiki Kaisha Kanebo Keshohin (Kanebo Cosmetics Inc.), a Japanese corporation with a business address of 11-2, Toranomom 5-chome, Minato-ku, Tokyo, Japan, is desirous of obtaining ownership of the MAGICAL CHANGE trademark and trademark registration.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Kanebo Kabushiki Kaisha (Kanebo, Ltd.) hereby assigns to Kabushiki Kaisha Kanebo Keshohin (Kanebo Cosmetics Inc.) all right, title and interest in and to the MAGICAL CHANGE trademark and trademark registration no. 2,776,595 together with the goodwill of the business associated therewith.

KANEBO KABUSHIKI KAISHA (KANEBO, LTD.)

By: 

Hironori Matsui
Name

Manager of
Intellectual Property Center
Title

April 26, 2006
Date

