# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Cory Corporation		106/12/2006	CORPORATION: NEW JERSEY

### **RECEIVING PARTY DATA**

Name:	Co-Ed Media Group, LLC	
Street Address:	321 Newark Street	
City:	Hoboken	
State/Country:	NEW JERSEY	
Postal Code:	07030	
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY	

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3024824	CO-ED MAGAZINE
Serial Number:	78457594	CO-ED
Serial Number:	78504713	MISS CO-ED

#### **CORRESPONDENCE DATA**

900051001

Fax Number: (212)336-8001

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

212-336-8051 Phone:

Email: ptodocket@arelaw.com Correspondent Name: Chester Rothstein, Esq.

Address Line 1: Amster, Rothstein & Ebenstein LLP

Address Line 2: 90 Park Avenue

Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER: 22035-0003

NAME OF SUBMITTER: Chester Rothstein

TRADEMARK

REEL: 003326 FRAME: 0618

Signature:	/Chester Rothstein/
Date:	06/13/2006
Total Attachments: 1 source=CO-EDAssignment#page1.tif	

TRADEMARK REEL: 003326 FRAME: 0619

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective as of June 12, 2006 (the "Effective Date") by and between Cory Corporation, a New Jersey corporation with an address at 321 Newark Street, 4<sup>th</sup> Floor, Hoboken, NJ 07030 ("Assignor"), on the one hand; and Co-Ed Media Group, LLC, a New Jersey limited liability company with an address at 321 Newark Street, Hoboken, NJ 07030 ("Assignee"), on the other hand.

WHEREAS, Assignor is the owner of all right, title, and interest to the trademarks CO-ED MAGAZINE, CO-ED, and MISS CO-ED (the "Marks"), the goodwill associated therewith, and United States Trademark Registration No. 3024824 (the "Registration") and Application Serial Nos. 78/457594 and 78/504713 for the Marks (the "Applications"); and

WHEREAS, Assignee is the successor to the portion of the business of Assignor to which the Marks pertain; and

WHEREAS, Assignee is desirous of acquiring the Marks, the goodwill associated therewith, and the Registration and Applications.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is bereby acknowledged, the parties agree as follows:

Assignor hereby sells, assigns, and transfers to Assignee and its successors and assigns, all right, title, and interest in and to the Marks, together with the goodwill of the Marks and the goodwill of the business appertaining thereto and/or symbolized thereby, and the Registration and Applications.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be signed, effective as of the Effective Date first written above.

Name: David Allen Live b

Title: President / CEO

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RECORDED: 06/13/2006 REEL: 003326 FRAME: 0620