

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CPP/Belwin, Inc.		06/13/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Alfred Publishing Co., Inc.		
Street Address:	P.O. Box 10003		
City:	Van Nuys		
State/Country:	CALIFORNIA		
Postal Code:	91410		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 36			
Property Type	Number	Word Mark	
Registration Number:	2708817	B BELWIN EXCELLENCE IN MUSIC EDUCATION	
Registration Number:	2504588	BRADLEY	
Registration Number:	2343642	DAN COATES	
Registration Number:	2358607	GETTING THE SOUNDS	
Registration Number:	1489966	GP GOOD LIFE PUBLICATIONS	
Registration Number:	1574834	H. W. GRAY PUBLICATIONS	
Registration Number:	2504056	IN SESSION WITH	
Registration Number:	1574835	J. FISCHER & BRO.	
Registration Number:	1577723	KALMUS	
Registration Number:	2094406	MANHATTAN MUSIC PUBLICATIONS	
Registration Number:	2459701		
Registration Number:	2726883	PIANO TEACHER'S ADVANTAGE	
Registration Number:	2398383	SONGXPRESS	
Registration Number:	2066723	THE ULTIMATE BEGINNER SERIES	

OP \$915.00 2708817

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TRADEMARK
REEL: 003326 FRAME: 0692

Registration Number:	1606359	CPP/BELWIN, INC.
Registration Number:	1603660	GIGPAKS
Registration Number:	2265503	NEW AGE MASTERS
Registration Number:	2643740	PIANO TEACHER'S ADVANTAGE
Registration Number:	2251887	QWIK CHART
Registration Number:	2256041	TECH START
Serial Number:	76027814	PIANO TEACHER'S ADVANTAGE
Serial Number:	73763786	BELWIN MILLS
Serial Number:	75727724	DAN COATES
Serial Number:	75551398	GETTING THE SOUNDS
Serial Number:	74450318	KARAOKE FOR KIDS
Serial Number:	75327187	NEW AGE MASTERS
Serial Number:	75327023	QWIK CHARTS
Serial Number:	75474744	SONGXPRESS
Serial Number:	76397794	SONGXPRESS
Serial Number:	76360917	SWINGIFIED SELECT
Serial Number:	75359741	TECH START
Serial Number:	76050980	TUNE BUDDIES
Serial Number:	76050982	TUNE BUDDIES
Serial Number:	76127566	UBS XPRESS
Serial Number:	76129203	UBS XPRESS
Serial Number:	75437126	ULTIMATE MEGAPAK

CORRESPONDENCE DATA

Fax Number: (212)521-5450
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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 Correspondent Name: Meredith D. Pikser
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 Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	354866.00001
NAME OF SUBMITTER:	Steven Manus
Signature:	/steven manus/
Date:	06/13/2006

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, CPP/Belwin, Inc., a corporation organized and existing under the laws of Delaware, having a mailing address at 15800 N.W. 48th Avenue, Miami, Florida 33014, United States (hereinafter called the "Assignor"), is the owner of the trademark registrations appearing on the attached Schedule A ("hereinafter the Marks"); and

WHEREAS, Alfred Publishing Co., Inc., a corporation organized and existing under the laws of New York, having a mailing address at PO Box 10003, Van Nuys, California 91410, United States (hereinafter called the "Assignee"), acquired Assignor and all its assets pursuant to the Stock Purchase Agreement dated as of December 15, 2004, as amended.

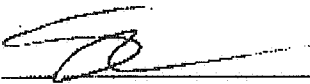
WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Marks, including all rights under common law, together with that part of the goodwill of the business relating to the Marks and which is symbolized by the Marks, along with the right to sue for past infringements and recover damages and profits therefor.

NOW THEREFORE, in exchange for mutual promises and other good and valuable consideration, receipt which is hereby acknowledged, Assignor does hereby assign, transfer and confirm unto Assignee all rights, title and interest in and to the said marks, including all rights under common law, together with that part of the goodwill of the business relating to the Marks and which is symbolized by the Marks, as well as the right to recover damages and profits for past infringement therefor.

Assignor represents and warrants that it is the owner of the entire right, title, and interest in and to the Marks; that it has the right and power to assign ownership of the Marks; that there are no other agreements with any other party in conflict with such assignment; and that it knows of no third parties with prior rights that may threaten or otherwise validly challenge the rights assigned herein to the Marks.

IN WITNESS THEREOF, the parties hereto have caused this Agreement to be executed and delivered by their respective officer or officers thereunto duly authorized.

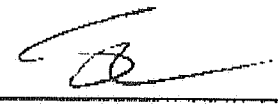
ALFRED PUBLISHING CO., INC.
(AS PARENT COMPANY OF CCP/BELWIN)

By: 

Name: Steven Manus

Date: 6/13/06

ALFRED PUBLISHING CO., INC.

By: 

Name: Steven Manus

Date: 6/13/06

SCHEDULE A OF TRADEMARKS

U.S. REGISTERED TRADEMARKS

COUNTRY	REGISTRATION No.	APPLICATION No.	MARK	REGISTRATION DATE	FILING DATE
United States	2,708,817	76/360,916	B BELWIN EXCELLENCE MUSIC EDUCATION	04/22/2003	01/22/2002
United States	2,504,588	76/208,202	BRADLEY	11/06/2001	02/12/2001
United States	2,343,642	75/746,923	DAN COATES	04/18/2000	07/09/1999
United States	2,358,607	75/551,397	GETTING THE SOUNDS	06/13/2000	09/11/1998
United States	1,489,966	73/667,434	GP GOOD LIFE PUBLICATIONS	05/31/1988	06/19/1987
United States	1,574,834	73/760,877	H.W. GRAY PUBLICATIONS	01/02/1990	10/31/1988
United States	2,504,056	76/156,842	IN SESSION WITH	11/06/2001	10/30/2000
United States	1,574,835	73/760,878	J. FISCHER & BRO.	01/02/1990	10/31/1988
United States	1,577,723	73/760,744	KALMUS	01/16/1990	10/31/1988
United States	2,094,406	75/074,687	MANHATTAN MUSIC PUBLICATIONS	09/09/1997	03/18/1996
United States	2,459,701	76/051,648	MISCELLANEOUS DESIGN	06/12/2001	05/19/2000
United States	2,726,883	76/428,105	PIANO TEACHER'S ADVANTAGE	06/17/2003	06/27/2002
United States	2,398,383	75/476,811	SONGXPRESS	10/24/2000	04/27/1998
United States	2,066,723	75/074,688	THE ULTIMATE BEGINNER SERIES	06/03/1997	03/18/1996
United States	2,568,265	76/050,981	TUNE BUDDIES	05/07/2002	05/18/2000

U.S. CANCELLED TRADEMARKS

COUNTRY	REGISTRATION No.	APPLICATION No.	MARK	REGISTRATION DATE	FILING DATE
United States	1,606,359	73/763,520	CPP/BELWIN, INC.	07/17/1990	11/14/1988
United States	1,603,660	73/715,265	GIGPAKS	06/26/1990	03/07/1988
United States	2,265,503	75/327,182	NEW AGE MASTERS	07/27/1999	07/18/1997
United States	2,643,740	76/027,815	PIANO TEACHER'S ADVANTAGE	10/29/2002	04/17/2000
United States	N/A	76/027,814	PIANO TEACHER'S ADVANTAGE	N/A	04/17/2000
United States	2,251,887	75/327,024	QWIK CHART	06/08/1999	07/23/1997
United States	2,256,041	75/359,742	TECH START	06/22/1999	09/19/1997

U.S. ABANDONED TRADEMARKS

COUNTRY	REGISTRATION No.	APPLICATION No.	MARK	REGISTRATION DATE	FILING DATE
United States	N/A	73/763,786	BELWIN MILLS	N/A	11/14/1988
United States	N/A	75/727,724	DAN COATES	N/A	06/14/1999
United States	N/A	75/551,398	GETTING THE SOUNDS	N/A	09/11/1998

SCHEDULE A OF TRADEMARKS

U.S. ABANDONED TRADEMARKS CONT'D.

COUNTRY	REGISTRATION No.	APPLICATION No.	MARK	REGISTRATION DATE	FILING DATE
United States	N/A	74/450,318	KARAOKE FOR KIDS	N/A	10/20/1993
United States	N/A	75/327,187	NEW AGE MASTERS	N/A	07/18/1997
United States	N/A	75/327,023	QWIK CHARTS	N/A	07/23/1997
United States	N/A	75/474,744	SONGXPRESS	N/A	04/27/1998
United States	N/A	76/397,794	SONGXPRESS	N/A	04/05/2002
United States	N/A	76/360,917	SWINGFIELD SELECT	N/A	01/22/2002
United States	N/A	75/359,741	TECH START	N/A	09/19/1997
United States	N/A	76/050,980	TUNE BUDDIES	N/A	05/18/2000
United States	N/A	76/050,982	TUNE BUDDIES	N/A	05/18/2000
United States	N/A	76/127,566	UBS XPRESS	N/A	09/14/2000
United States	N/A	76/129,203	UBS XPRESS	N/A	09/18/2000
United States	N/A	75/437,126	ULTIMATE MEGAPAK	N/A	02/19/1998