

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DAVIES GATE LLC		06/13/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	COLLECTIVE WELLBEING LLC		
Street Address:	P.O.Box 2046		
City:	Irwindale		
State/Country:	CALIFORNIA		
Postal Code:	91706		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2905068	A MORE BEAUTIFUL WORLD STARTS WITH YOU	
CORRESPONDENCE DATA			
Fax Number:	(858)456-4802		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858-456-4801		
Email:	docketing@trademarkgroup.com		
Correspondent Name:	Marnie Wright Barnhorst, Esq.		
Address Line 1:	1200 Prospect Street, G-100		
Address Line 4:	La Jolla, CALIFORNIA 92037		
ATTORNEY DOCKET NUMBER:	006-001		
NAME OF SUBMITTER:	Marnie Wright Barnhorst, Esq.		
Signature:	/MWB/		
Date:	06/13/2006		

OP \$40.00 2905068

Total Attachments: 1

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ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, Davies Gate LLC ("Assignor"), a California corporation, having a place of business at P.O. Box 2046, Irwindale, California 91706, is the owner of the trademark A MORE BEAUTIFUL WORLD STARTS WITH YOU registered in the United States Patent and Trademark Office on November 23, 2004 and assigned Registration No: 2.905.068;

WHEREAS, Collective Wellbeing LLC ("Assignee"), a California limited liability company, having a place of business at P.O. Box 2046, Irwindale, California 91706, is desirous of acquiring said registered trademark;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with all common law rights and the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Irwindale CA this 13<sup>th</sup> day of June 2006.

Davies Gate LLC

*[Handwritten Signature]*

(Signature)

John G Davies Jr.

(Print or type name and position - must be an officer)

President

STATE OF California  
COUNTY OF Los Angeles

On June 13 2006 before me, the undersigned Notary Public, personally appeared John G. Davies, Jr.

personally known to me  
 I prevail to me on the basis of satisfactory evidence to be

the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

*[Handwritten Signature: Susan Moody]*

IN WITNESS

