

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Truveo, Inc.		06/13/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AOL LLC		
<b>Street Address:</b>	22000 AOL Way		
<b>City:</b>	Dulles		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	20166		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78649349	TRUVEO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-857-8977		
<b>Email:</b>	bush.douglas@arentfox.com		
<b>Correspondent Name:</b>	Douglas R. Bush		
<b>Address Line 1:</b>	1050 Connecticut Avenue NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036		
<b>ATTORNEY DOCKET NUMBER:</b>	019428.00796		
<b>NAME OF SUBMITTER:</b>	Jason J. Mazur		
<b>Signature:</b>	/Jason J. Mazur/		
<b>Date:</b>	06/14/2006		

CH \$40.00 78649349

Total Attachments: 2  
source=truveo#page1.tif  
source=truveo#page2.tif

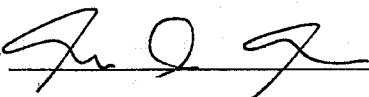
**ASSIGNMENT**

WHEREAS, Truveo, Inc. ("Assignor"), a Delaware corporation having an address of 1633 Bayshore Highway, Burlingame, California 94010, has adopted various names and marks in its business, including TRUVEO and TRUVEO and Design ("the Marks") and has applied to register certain of the Marks in the United States Patent and Trademark Office and the European Union, as evidenced by the applications listed on Exhibit A;

WHEREAS, AOL LLC ("Assignee"), a Delaware limited liability company having an address of 22000 AOL Way, Dulles, Virginia 20166, is desirous of acquiring all right, title and interest in and to the Marks, and the applications to register the same, including those listed on Exhibit A, together with the goodwill of the business associated with the Marks, as the successor in interest to that portion of Assignor's ongoing and existing business to which the Marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks and the applications thereof, including the applications listed in Exhibit A, together with the goodwill of the business symbolized by the Marks.

TRUVEO, INC.

By  \_\_\_\_\_

Printed Name TIMOTHY D. TUTTLE

Title CEO, TRUVEO

Date 6/13/06

TECH/416299.1

**EXHIBIT A**  
**APPLICATIONS**

<i>County</i>	<i>Mark</i>	<i>Application No.</i>	<i>Filing Date</i>	<i>Class</i>
United States	TRUVEO & Design	78/649349	June 13, 2005	42
European Union	TRUVEO & Design	4756169	December 1, 2005	42

TECH/416299.1