

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--|----------|----------------|-----------------------|
| LaSalle Bank National Association, as Agent | | 06/12/2006 | National Association: |

RECEIVING PARTY DATA

| | |
|-------------------|------------------------------|
| Name: | Fischer Packing Company, LLC |
| Street Address: | 603 Pilot House Drive |
| Internal Address: | 4th Floor |
| City: | Newport News |
| State/Country: | VIRGINIA |
| Postal Code: | 23606-1904 |
| Entity Type: | LIMITED LIABILITY COMPANY: |

PROPERTY NUMBERS Total: 21

| Property Type | Number | Word Mark |
|----------------------|---------|---|
| Registration Number: | 2759595 | BACON MAKIN' BOLOGNA MAKIN' SMILE MAKIN' PEOPLE |
| Registration Number: | 1035885 | BELMONT |
| Registration Number: | 2644159 | BOLOGNA MAKIN' PEOPLE |
| Registration Number: | 1943774 | DIXIE LOAF |
| Registration Number: | 1703518 | FESTIVAL |
| Registration Number: | 858349 | FESTIVAL |
| Registration Number: | 1543759 | FESTIVAL |
| Registration Number: | 934053 | FESTIVAL |
| Registration Number: | 1041882 | FISCHER'S |
| Registration Number: | 1687997 | FISCHER'S |
| Registration Number: | 2164347 | FISCHER'S PREMIUM SELECT |
| Registration Number: | 2778222 | GOURMET TRIM |
| Registration Number: | 1037588 | MELLWOOD |

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|----------------------|---------|-------------------------------------|
| Registration Number: | 2698463 | MR. BOLOGNA |
| Registration Number: | 2776268 | MR. BOLOGNA FISCHER'S |
| Registration Number: | 2156039 | PREMIUM SELECT |
| Registration Number: | 2646937 | SMILE MAKIN' PEOPLE |
| Registration Number: | 1052534 | THE BACON-MAKIN' PEOPLE |
| Registration Number: | 1684563 | THE BEST THING NEXT TO SLICED BREAD |
| Registration Number: | 1926597 | THE ORIGINAL BREAD SIZE |
| Registration Number: | 2321959 | WILLIAM FISCHER PREMIUM DELI |

CORRESPONDENCE DATA

Fax Number: (404)572-5128
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 404-572-2533
Email: jbalcita@kslaw.com
Correspondent Name: King & Spalding, LLP
Address Line 1: Jeffrey P. Balcita
Address Line 2: 1180 Peachtree Street
Address Line 4: Atlanta, GEORGIA 30309

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|-------------------------|----------------------|
| ATTORNEY DOCKET NUMBER: | 52990.015790 |
| NAME OF SUBMITTER: | Jeffrey P. Balcita |
| Signature: | /Jeffrey P. Balcita/ |
| Date: | 06/14/2006 |

Total Attachments: 3
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RELEASE OF TRADEMARK SECURITY AGREEMENT

FOR VALUE RECEIVED, the undersigned, LaSalle Bank National Association, (the "Secured Party"), in its capacity as Agent for the lenders from time to time party to that certain Trademark Security Agreement dated as of November 15, 2001, among Fischer Packing Company, LLC, a Kentucky limited liability company (the "Grantor"), the Secured Party and the other parties signatory thereto, does hereby grant, assign and convey absolutely, and release any security interest or collateral assignment in, unto the Grantor, WITHOUT ANY REPRESENTATION OR WARRANTY OF TITLE AND WITHOUT RECOURSE, all of its right, title and interest, in, to and under (i) the trademarks, tradenames and service marks listed on Exhibit A hereto, (ii) all renewals thereof, (iii) all income, royalties, damages and payments now and hereafter due and/or payable under and with respect thereto, including without limitation, damages and payments for past or future infringements thereof, (iv) the right to sue for past, present and future infringements thereof, (v) all rights corresponding thereto throughout the world, and (vi) all goodwill of the Assignor's business connected with and symbolized by such trademarks, tradenames and service marks (collectively, the "Trademarks") to the extent any of the foregoing was transferred to the Assignee and filed in the United States Patent and Trademark Office on January 24, 2002, on Reel 2437 Frame 0777.

IN WITNESS WHEREOF, the Secured Party has caused this Release of Trademark Security Agreement to be executed under seal by one of its duly authorized officers on this the 12 day of June, 2006.

SECURED PARTY:

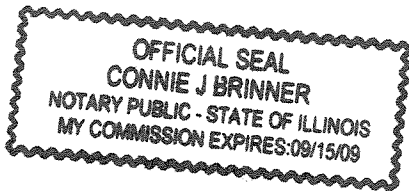
LASALLE BANK NATIONAL ASSOCIATION, as
Agent

By: Friedrich R. Baedorf
Name: Friedrich R. Baedorf
Title: Vice President

STATE OF IL)
) ss.:
COUNTY OF COOK)

The foregoing Release of Trademark Security Agreement was executed and acknowledged before me this 12 day of June, 2006 by Friedrich Baedof, personally known to me to be the Vice President of LaSalle Bank National Association.

Connie Brinner
Notary Public



My commission expires:
9-15-2009

EXHIBIT A

**Release of Trademark Security Agreement
Recorded at Reel/Frame No.: 2437/0777
(Fischer Packing Company LLC and LaSalle Bank National Association)**

| Trademark | Registration No. (Application No.) | Country |
|--|---------------------------------------|---------|
| BACON MAKIN' BOLOGNA MAKIN' SMILE MAKIN' PEOPLE | 2,759,595 (76/217,853) | U.S. |
| BELMONT | 1,035,885 (73/061,127) | U.S. |
| BOLOGNA MAKIN' PEOPLE | 2,644,159 (76/217,854) | U.S. |
| DIXIE LOAF | 1,943,774 (74/582,131) | U.S. |
| FESTIVAL | 1,703,518 (74/086,390) | U.S. |
| FESTIVAL | 858,349 (72/282,411) | U.S. |
| FESTIVAL | 1,543,759 (73/752,404) | U.S. |
| FESTIVAL | 934,053 (72/383,993) | U.S. |
| FISCHER'S | 1,041,882 (73/061,091) | U.S. |
| FISCHER'S (& DESIGN) | 1,687,997 (74/172,601) | U.S. |
| FISCHER'S PREMIUM SELECT | 2,164,347 (75/022,526) | U.S. |
| GOURMET TRIM | 2,778,222 (76/150,581) | U.S. |
| MELLWOOD | 1,037,588 (73/061,126) | U.S. |
| MR. BOLOGNA | 2,698,463 (76/217,542) | U.S. |
| MR. BOLOGNA FISCHER'S (& DESIGN) | 2,776,268 (76/241,045) | U.S. |
| PREMIUM SELECT | 2,156,039 (75/077,635) | U.S. |
| SMILE MAKIN' PEOPLE | 2,646,937 (76/217,858) | U.S. |
| THE BACON MAKIN' PEOPLE | 1,052,534 (73/061,125) | U.S. |
| THE BEST THING NEXT TO SLICED BREAD | 1,684,563 (74/184,856) | U.S. |
| THE ORIGINAL BREAD SIZE | 1,926,597 (74/473,235) | U.S. |
| WILLIAM FISCHER PREMIUM DELI (& DESIGN) | 2,321,959 (75/701,821) | U.S. |

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