

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Battery Specialists, Inc.		05/31/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	Battery and Electric Specialists Association, Inc.		
Street Address:	4301 West Lincoln Avenue		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53219		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3077751	BESA NATIONAL	
CORRESPONDENCE DATA			
Fax Number:	(414)271-5770		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	414-271-7590		
Email:	ronih@andruslaw.com		
Correspondent Name:	Joseph D. Kuborn		
Address Line 1:	100 East Wisconsin Avenue		
Address Line 2:	Suite 1100		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	5213-00013		
NAME OF SUBMITTER:	Joseph D. Kuborn		
Signature:	/Joseph D. Kuborn - Reg. No. 40,689/		
Date:	06/15/2006		

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TRADEMARK  
REEL: 003330 FRAME: 0941



ASSIGNMENT OF TRADEMARK

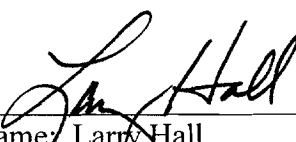
This Assignment is made by Battery Specialists, Inc. (Assignor), a South Carolina corporation located and doing business at 210 Furman Hall Road, Greenville, SC, to Battery and Electric Specialists Association, Inc. (Assignee), a Wisconsin nonstock corporation with a registered office at 4301 W. Lincoln Avenue, Milwaukee, WI.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Battery Specialists, Inc. (Assignor) hereby sells, transfers and assigns to Battery and Electric Specialists Association, Inc. (Assignee), and its successors and assigns, the entire right, title and interest in and to the following trademark registrations and application for trademark registration, in each case together with the goodwill symbolized by the mark:

<u>Reg. No.</u>	<u>Issue Date</u>	<u>Mark</u>
3,077,751	April 4, 2006	"BESA NATIONAL"

Executed and delivered this 31 day of May, 2006.

Battery Specialists, Inc. (Assignor)

  
\_\_\_\_\_  
Name: Larry Hall  
Title: President

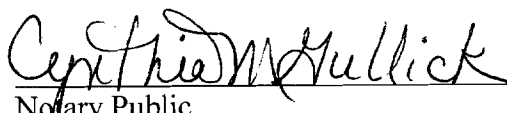
State of SC)

: ss

County of Greenville

Personally appeared before me this 31 day of May, 2006, Larry Hall, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act and deed for the uses and purposes therein set forth.

(SEAL)

  
\_\_\_\_\_  
Notary Public

My Commission expires: 07/13/2010