

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CBS Mass Media Corporation		06/05/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CBS Broadcasting Inc.		
<b>Street Address:</b>	51 West 52nd Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75671752	WJZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)975-0114		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 975-3610		
<b>Email:</b>	trademarks@cbs.com		
<b>Correspondent Name:</b>	Rebecca Borden		
<b>Address Line 1:</b>	51 West 52nd Street		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>NAME OF SUBMITTER:</b>	Rebecca Borden		
<b>Signature:</b>	/R B/		
<b>Date:</b>	06/15/2006		
<b>Total Attachments: 1</b> source=Assignment WJZ#page1.tif			

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## ASSIGNMENT OF TRADEMARKS

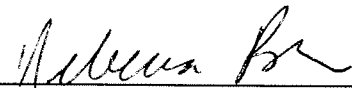
WHEREAS, CBS Mass Media Corporation ("Assignor"), a Delaware corporation with a place of business at 51 West 52<sup>nd</sup> Street, New York, New York 10019 is the owner of U.S. federal application for the mark that is identified in schedule "A" ("Mark") on and in connection with the services identified in schedule "A", assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, CBS Broadcasting Inc. ("Assignee"), a New York corporation with a place of business at 51 West 52<sup>nd</sup> Street, New York, New York 10019 desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 15 day of June, 2006

CBS Broadcasting Inc.

By: 

Name: Rebecca Borden

Title: Assistant Secretary