

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Downon D. Gaudiano and Daniel Lo		06/15/2006	PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Original Canned Goods, LLC		
Street Address:	3140 Red Hill Avenue, Suite 150		
City:	Costa Mesa		
State/Country:	CALIFORNIA		
Postal Code:	92626		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78645789	LIQUID BLOW	
CORRESPONDENCE DATA			
Fax Number:	(714)668-0583		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	714-668-3814		
Email:	jsartain@mindlawfirm.com		
Correspondent Name:	Jerome V. Sartain		
Address Line 1:	3140 Red Hill Avenue, Suite 150		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
ATTORNEY DOCKET NUMBER:	ORICG.10387		
NAME OF SUBMITTER:	Jerome V. Sartain		
Signature:	/Jerome V. Sartain/		
Date:	06/17/2006		

OP \$40.00 78645789

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

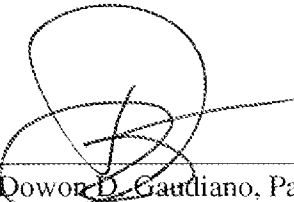
WHEREAS the partnership composed of Dowon D. Gaudiano and Daniel Lo (“Assignor”), with a former address of 2233 Martin, Irvine, California 92612, conceived of and has now used in commerce, itself or through its related company or licensee, the LIQUID BLOW trademark in connection with beverage products, an application for which mark is currently pending in the United States Patent and Trademark Office (App. Ser. No. 78/645,789, filed June 7, 2005) (“Application”);

WHEREAS a Statement of Use was filed in the Application on or about June 14, 2006, alleging dates of first use of said mark anywhere of May 22, 2006, and in commerce of June 4, 2006; and

WHEREAS Original Canned Goods, LLC (“Assignee”), with an address of 3140 Red Hill Avenue, Suite 150, Costa Mesa, California 92626, is desirous of acquiring said mark, the Application and any registration thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above-identified Application therefor.

Date: 6/15/06

By: 
Dowon D. Gaudiano, Partner