

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unravel, Inc.	FORMERLY Interweave Press, Inc.	10/26/2005	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Ogden Publications, Inc.		
Street Address:	1503 SW 42nd Street		
City:	Topeka		
State/Country:	KANSAS		
Postal Code:	66609-1265		
Entity Type:	CORPORATION: KANSAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2367083	NATURAL HOME	
Registration Number:	3065894	NATURAL HOME & GARDEN	
CORRESPONDENCE DATA			
Fax Number:	(304)624-8183		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3046248000		
Email:	trademarks@steptoe-johnson.com		
Correspondent Name:	Steptoe & Johnson PLLC		
Address Line 1:	P.O. Box 2190		
Address Line 4:	Clarksburg, WEST VIRGINIA 26302-2190		
ATTORNEY DOCKET NUMBER:	665720/00001		
NAME OF SUBMITTER:	Michael B. Pallay		
Signature:	/Michael B. Pallay/		

CH \$65.00 2367083

Date:

06/16/2006

Total Attachments: 2

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ASSIGNMENT

This Assignment ("Assignment") is made effective as of the 26th day of October, 2005, by and between UNRAVEL, INC., a Colorado corporation formerly known as Interweave Press, Inc. ("ASSIGNOR"), and OGDEN PUBLICATIONS, INC., a Kansas corporation ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademarks NATURAL HOME and NATURAL HOME & GARDEN ("the Marks"), for which trademark registration numbers 2,367,083 and 3,065,894 are currently registered with the United States Patent and Trademark Office, together with the goodwill and other intangibles of the business connected with the use of and symbolized by the Marks;

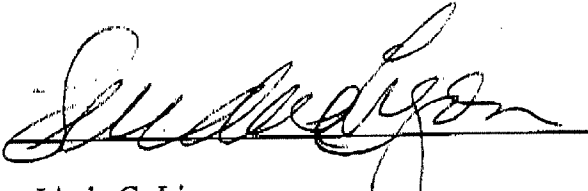
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks;

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and trademark registration numbers 2,367,083 and 3,065,894, together with (1) the goodwill and other intangibles of the business connected with the use of and symbolized by the Marks; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment.

UNRAVEL, INC.

By 

Linda C. Ligon

Its President

STATE OF Colorado

COUNTY OF Larimer, TO-WIT:

I, Mary E Teach, a notary public of said county, do certify that Linda C. Ligon, the President of UNRAVEL, INC., who signed the writing hereto annexed, has this day in my said county, before me, acknowledged the same to be the act and deed of said corporation.

Given under my hand this 15th day of June, 2006.

My commission expires: 06/01/07.



MARY E. TEACH
NOTARY PUBLIC
STATE OF COLORADO

Mary E Teach
Notary Public