

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Suiza Dairy Group, LLC		06/15/2006	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DIPS GP, Inc.		
<b>Street Address:</b>	2515 McKinney Avenue		
<b>Internal Address:</b>	Suite 1200		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75201		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76636448	IDEAL DAIRY FARMS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)721-1275		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	214-303-3411		
<b>Email:</b>	tms@deanfoods.com		
<b>Correspondent Name:</b>	Bridget Griffin Johnson		
<b>Address Line 1:</b>	2515 McKinney Avenue		
<b>Address Line 2:</b>	Suite 1200		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	10525		
<b>NAME OF SUBMITTER:</b>	Jacqueline T. Gwinn		
<b>Signature:</b>	/jacqueline t. gwinn/		

CH \$40.00 76636448

Date:

06/19/2006

**Total Attachments: 3**

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**TRADEMARK AND COPYRIGHT ASSIGNMENT**

This Trademark and Copyright Assignment is by and between Suiza Dairy Group, LLC, a Delaware Limited Liability Company, having an address of 2515 McKinney Avenue, Suite 1200, Dallas, TX 75201 ("Assignor") and DIPS GP, Inc., a Delaware corporation, having an address of 2515 McKinney Avenue, Suite 1200, Dallas, TX 75201 ("Assignee"):

WHEREAS, Assignor is the sole owner of all rights in and to the copyrights (the "Copyrights") and the trademarks and applications therefor (collectively, the "Trademarks") as such Copyrights and Trademarks are specifically identified in Schedule 1 attached hereto and incorporated hereby reference;

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks and to the applications therefor, as a successor to the business of Assignor, or portion thereof, to which the Trademarks pertain and which business is ongoing and existing; and all right, title and interest in the Copyrights.

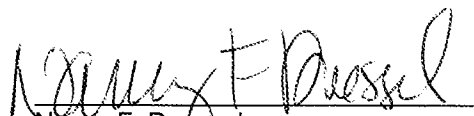
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Trademarks and the registrations and applications therefor, together with the goodwill of the business symbolized by the Marks throughout the world; and the entire right, title and interest in and to the Copyrights;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Copyrights and Trademarks throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Trademark and Copyright Assignment to be duly executed in a manner appropriate thereto, effective as of JULY 13, 2006.

DEAN EAST, LLC

By:

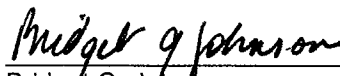


Nancy F. Duessel

Vice President and Assistant Secretary

DIPS GP, INC.

By:



Bridget G. Johnson

President

THE STATE OF TEXAS  
COUNTY OF DALLAS

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Before me, the undersigned, Notary Public, on this day personally appeared Nancy F. Duessel, known by me to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that the same was the act of the said Dean East, LLC, a limited liability company, and that she has executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

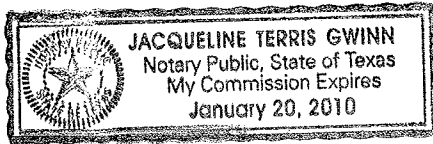


*Ruth Sanchez*  
\_\_\_\_\_  
Notary Public

THE STATE OF TEXAS  
COUNTY OF DALLAS

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§

Before me, the undersigned, Notary Public, on this day personally appeared Bridget G. Johnson, known by me to be the person and officer whose name is subscribed to the foregoing instrument, and acknowledged to me that the same was the act of the said DIPS GP, Inc., a corporation, and that she has executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.



*Jacqueline Terris Gwinn*  
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Notary Public

**SCHEDULE 1**  
**INTELLECTUAL PROPERTY**

**Trademarks**

**Federal**

Title	Country	Owner	Application #	Registration #	Status	Classes	Goods & Services
IDEAL DAIRY FARMS (Block Letters)	United States	Ideal Dairy Farms Inc.	76-636448	N/A	Pending – Initialized as of May 2, 2005	29 – Meats and Processed Foods	Milk, Skim milk, Non-fat milk, low fat milk and spring water.

**Common Law**

IDEAL DAIRY FARMS INC.

IDEAL DAIRY FARMS



**Copyrights**

