

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lagardere Active North America, Inc.		12/26/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Lagardere North America, Inc.
Street Address:	1633 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Serial Number:	78700597	ASTRO4ME
Serial Number:	78565612	BARRIO MOBILE
Serial Number:	78571916	BARRIO MOVIL
Serial Number:	78492184	BLING TONES
Serial Number:	78624667	BLINGFONE
Serial Number:	78513186	BLINGFONE
Serial Number:	78511410	BLINGGAMES
Serial Number:	78624655	BLINGGAMES
Serial Number:	78624663	BLINGPIX
Serial Number:	78511415	BLINGPIX
Serial Number:	78362904	BLING TONES
Serial Number:	78624668	BLINGTONES
Serial Number:	78667645	CELLFLIRT

CH \$840.00 78700597

Serial Number:	78578220	CRUNK YOUR PHONE
Serial Number:	78617845	CRUNKTONES
Serial Number:	78749197	GIMME
Serial Number:	78749147	GIMMEASTRO
Serial Number:	78749177	GIMMECHAT
Serial Number:	78749189	GIMMEPIX
Serial Number:	78749191	GIMMETEXT
Serial Number:	78749169	GIMMETIPS
Serial Number:	78749182	GIMMETONES
Serial Number:	78797039	GOT JOKES?
Serial Number:	78555994	NO MORE WACK RINGTONES
Serial Number:	78543850	PUT SOME BLING IN YOUR RING
Serial Number:	78625351	PUT SOME BLING IN YOUR RING
Serial Number:	78736116	REP YOUR HOOD
Serial Number:	78623657	TURN OFF YOUR RADIO, LISTEN TO YOUR PHONE
Serial Number:	78739305	TXTHER
Serial Number:	78739298	TXTHIM
Serial Number:	78461107	V-BLAST
Serial Number:	78565601	WICKED BETTY
Serial Number:	78624670	YOUR PHONE SCREEN, SAVED BY HIP-HOP

CORRESPONDENCE DATA

Fax Number: (212)259-2511

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: xavier.morales@bakerbotts.com

Correspondent Name: Doreen L. Costa

Address Line 1: 30 Rockefeller Plaza

Address Line 4: New York, NEW YORK 10112-4498

ATTORNEY DOCKET NUMBER:	075999.0188
NAME OF SUBMITTER:	Xavier Morales
Signature:	/xm/
Date:	06/19/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, LAGARDERE ACTIVE NORTH AMERICA, INC., a corporation organized and existing under the laws of the state of Delaware, having a principal place of business at 1633 Broadway, New York, New York 10019 (hereafter "Assignor"), is the owner of all right, title and interest in and to the trademarks and trademark applications and registrations identified in Exhibit A hereto, together with the goodwill of the business associated therewith (hereafter the "Marks"); and


WHEREAS, LAGARDERE NORTH AMERICA, Inc., a corporation organized and existing under the laws of the state of Delaware, having a principal place of business at 1633 Broadway, New York, New York 10019 (hereafter "Assignee"), desires to acquire all right, title and interest in and to the Mark and in and to the registration therefor, together with the goodwill of the business symbolized by the Mark in the United States.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Mark and the registration therefor, together with the goodwill of the business symbolized by the Mark;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Mark throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

LAGARDERE ACTIVE NORTH
AMERICA, INC.

LAGARDERE NORTH AMERICA, INC.

By: 
Name: Bennett Theimann
Title: CFO
Date: 12.26.05


By: 
Name: Amal BELKHAT
Title: Treasurer
Date: 12/26/05

EXHIBIT A

Lagardere Active North America, Inc.
U.S. Trademark Portfolio

Mark	Appln #	Reg #
ASTRO4ME	78/700597	
BARRIO MOBILE	78/565612	
BARRIO MOVIL	78/571916	
BLING TONES & Design	78/492184	
BLINGFONE	78/624667	
BLINGFONE	78/513186	
BLINGGAMES	78/511410	
BLINGGAMES	78/624655	
BLINGPIX	78/624663	
BLINGPIX	78/511415	
BLINGTONES	78/362904	
BLINGTONES	78/624668	
CELLFLIRT	78/667645	
CRUNK YOUR PHONE	78/578220	
CRUNKTONES	78/617845	
GIMME	78/749197	
GIMMEASTRO	78/749147	
GIMMECHAT	78/749177	
GIMMEPIX	78/749189	
GIMMETEXT	78/749191	
GIMMETIPS	78/749169	
GIMMETONES	78/749182	
GOT JOKES?	78/797039	
NO MORE WACK RINGTONES	78/555994	
PUT SOME BLING IN YOUR RING	78/543850	
PUT SOME BLING IN YOUR RING	78/625351	
REP YOUR HOOD	78/736116	
TURN OFF YOUR RADIO, LISTEN TO YOUR PHONE	78/623657	
TXTHER	78/739305	
TXTHIM	78/739298	
V-BLAST	78/461107	
WICKED BETTY	78/565601	
YOUR PHONE SCREEN, SAVED BY HIP-HOP	78/624670	