

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Direct Corporation		05/23/1996	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Direct General Corporation		
Street Address:	1281 Murfreesboro Road		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37217		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2061917	DIRECT GENERAL INSURANCE COMPANY	
CORRESPONDENCE DATA			
Fax Number:	(901)537-1010		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	901-537-1000		
Email:	dschelling@wyattfirm.com		
Correspondent Name:	Douglas Schelling-Wyatt Tarrant & Combs		
Address Line 1:	1715 Aaron Brenner Drive		
Address Line 2:	Suite 800		
Address Line 4:	Memphis, TENNESSEE 38120-4367		
ATTORNEY DOCKET NUMBER:	009800.071602		
NAME OF SUBMITTER:	Douglas W. Schelling		
Signature:	/Douglas W. Schelling/		
Date:	06/19/2006		

CH \$40.00 2061917

ARTICLES OF AMENDMENT TO THE CHARTER
OF
DIRECT CORPORATION

FILED
NOV 26 10:52
SECRETARY OF STATE

TO THE SECRETARY OF STATE OF THE STATE OF TENNESSEE:

Pursuant to the provisions of Section 48-20-106 of the Tennessee Business Corporation Act, the undersigned corporation adopts the following Articles of Amendment to amend its Charter:

- 1. The text of the amendment adopted is as follows:

Paragraph one (1) is replaced by the following:

BOOK 10086 pg 652

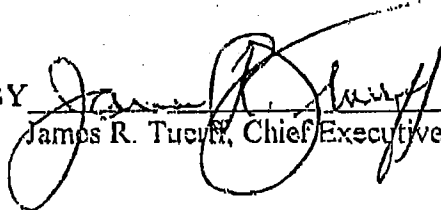
- 1. The name of the corporation is:

DIRECT GENERAL CORPORATION

- 2. The amendment was adopted on April 29, 1996.
- 3. The amendment was duly adopted by the shareholders.

DATED May 23, 1996

DIRECT CORPORATION

BY 
James R. Tureff, Chief Executive Officer