

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Active Mobile LLC		03/27/2006	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Cellfish Media LLC
Street Address:	1633 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Serial Number:	78700597	ASTRO4ME
Serial Number:	78565612	BARRIO MOBILE
Serial Number:	78571916	BARRIO MOVIL
Serial Number:	78492184	BLING TONES
Serial Number:	78624667	BLINGFONE
Serial Number:	78513186	BLINGFONE
Serial Number:	78511410	BLINGGAMES
Serial Number:	78624655	BLINGGAMES
Serial Number:	78624663	BLINGPIX
Serial Number:	78511415	BLINGPIX
Serial Number:	78362904	BLING TONES
Serial Number:	78624668	BLINGTONES
Serial Number:	78667645	CELLFLIRT

CH \$840.00 78700597

Serial Number:	78578220	CRUNK YOUR PHONE
Serial Number:	78617845	CRUNKTONES
Serial Number:	78749197	GIMME
Serial Number:	78749147	GIMMEASTRO
Serial Number:	78749177	GIMMECHAT
Serial Number:	78749189	GIMMEPIX
Serial Number:	78749191	GIMMETEXT
Serial Number:	78749169	GIMMETIPS
Serial Number:	78749182	GIMMETONES
Serial Number:	78797039	GOT JOKES?
Serial Number:	78555994	NO MORE WACK RINGTONES
Serial Number:	78543850	PUT SOME BLING IN YOUR RING
Serial Number:	78625351	PUT SOME BLING IN YOUR RING
Serial Number:	78736116	REP YOUR HOOD
Serial Number:	78623657	TURN OFF YOUR RADIO, LISTEN TO YOUR PHONE
Serial Number:	78739305	TXTHER
Serial Number:	78739298	TXTHIM
Serial Number:	78461107	V-BLAST
Serial Number:	78565601	WICKED BETTY
Serial Number:	78624670	YOUR PHONE SCREEN, SAVED BY HIP-HOP

CORRESPONDENCE DATA

Fax Number: (212)259-2511
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: xavier.morales@bakerbotts.com
Correspondent Name: Doreen L. Costa
Address Line 1: 30 Rockefeller Plaza
Address Line 4: New York, NEW YORK 10112-4498

ATTORNEY DOCKET NUMBER:	075999.0188
NAME OF SUBMITTER:	Xavier Morales
Signature:	/xm/
Date:	06/19/2006

Total Attachments: 3
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Delaware

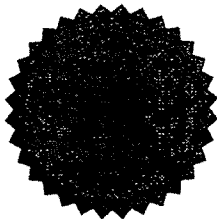
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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ACTIVE MOBILE LLC", CHANGING ITS NAME FROM "ACTIVE MOBILE LLC" TO "CELLFISH MEDIA LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF APRIL, A.D. 2006, AT 2:25 O'CLOCK P.M.

4058701 8100

060329730



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4656190

DATE: 04-10-06

TRADEMARK
REEL: 003333 FRAME: 0684

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:34 PM 04/07/2006
FILED 02:25 PM 04/07/2006
SRV 060329730 - 4058701 FILE

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

- 1. Name of Limited Liability Company: ACTIVE MOBILE LLC

- 2. The Certificate of Formation of the limited liability company is hereby amended as follows: The name of the limited liability company shall hereinafter be:
"CELLFISH MEDIA LLC"

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 27TH day of MARCH, A.D. 2006.

By: 
Authorized Person(s)

Name: BENNETT THIEMANN, CFO-US OPERATIONS
Print or Type

2124979271

UNANIMOUS WRITTEN CONSENT OF DIRECTORS IN LIEU OF MEETING
OF
ACTIVE MOBILE LLC

The undersigned, constituting all of the directors of Active Mobile LLC, a Delaware limited liability company (the "Company"), do hereby consent in writing to adopt and approve the following resolutions without a meeting of the board of directors and do hereby waive any notice required in connection therewith:


RESOLVED, that the Company is hereby authorized to change its name to Cellfish Media LLC; and further

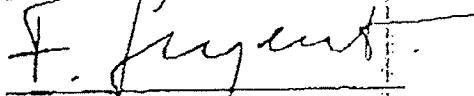
RESOLVED, that Fabrice Sergent, Bennett Thiemann or any other authorized officer of the Company is hereby authorized to make such changes in such agreements as he deems necessary and to take such further actions and to execute such further documents as are necessary and desirable to effect the intent of these resolutions.

Dated: March 27, 2006


Philippe Camus


Ed Russo


Norbert Giesou


Fabrice Sergent


Julien Mittelberg

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