

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Steak-Umm Company, Inc.		05/17/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Steak-Umm Company, LLC		
Street Address:	520 Carroll Street		
City:	Reading		
State/Country:	PENNSYLVANIA		
Postal Code:	19601		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1033176	STEAK-UMM	
Registration Number:	1116446	STEAK-UMM	
Registration Number:	2375933	STEAK-UMM	
Registration Number:	2480792	STEAK-UMM STEAK WRAPS	
Registration Number:	2792696	STEAK-UMM WRAPS TO GO	
CORRESPONDENCE DATA			
Fax Number:	(610)640-1965		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	610-640-5800		
Email:	kgoldstein@stradley.com		
Correspondent Name:	Kevin W. Goldstein		
Address Line 1:	30 Valley Stream Parkway		
Address Line 4:	Malvern, PENNSYLVANIA 19312		
ATTORNEY DOCKET NUMBER:	182510-9011 / STEAK-UMM		

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NAME OF SUBMITTER:	Kevin W. Goldstein
Signature:	/kevin goldstein/
Date:	06/19/2006
Total Attachments: 4 source=tm assignmt#page1.tif source=tm assignmt#page2.tif source=tm assignmt#page3.tif source=tm assignmt#page4.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, The Steak-Umm Company, Inc. ("Assignor"), a Delaware Corporation having an address of 153 Searles Road, Pomfret Center, Connecticut, 06259-2305, has used and is using in its business the following United States and foreign trademarks set forth in Schedule 2.1(a)(i) attached hereto and incorporated herein by reference (the "Assigned Trademarks");

WHEREAS, The Steak-Umm Company, LLC ("Assignee"), a Delaware limited liability company, having an address of 520 Carroll Street, Reading, Pennsylvania, 19601-1934, is desirous of acquiring all right, title and interest in and to the said Assigned Trademarks together with the goodwill of the business symbolized by the marks and the registrations thereof as set forth in Schedule 2.1(a)(i).

WHEREAS, Assignor and Assignee desire that the assignment of said marks and registrations be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW, THEREFORE, To All Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, the above Assignor has sold and by these presents does hereby sell, assign, transfer, and convey unto the said Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Assigned Trademarks, together with the goodwill of the business symbolized by the Assigned Trademarks, and the registrations thereof as set forth in Schedule 2.1(a)(i), to be held and enjoyed by the said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this assignment and sale not been made.

Assignor further transfers and assigns to Assignee all causes of action, rights, and remedies which may have arisen under or which are arising under the Assigned Trademarks prior to or after the effective date of this Agreement, and all rights to damages and profits, due or accrued, arising out any past infringement claims relating to the Assigned Trademarks, and the right to sue for recovery of the same damages and profits.

IN WITNESS WHEREOF, the Assignor has caused this assignment to be executed this 17th day of MAY, 2006.

For Assignor:

[Signature] (SEAL)
Printed Name: CEREA MURRAY
Its: President

STATE OF _____)
COUNTY OF Windham) ss: Connecticut

Before me personally appeared Greg Murray, to me known to be the person described in and who executed the foregoing instrument, and s/he acknowledged to me that s/he executed the same for the purposes therein stated, this 17th day of MAY, 2006.

[Signature: Carol A. Fisher]
Notary Public

(SEAL)
My Commission Expires: 11/30/09

For Assignee:

[Signature] (SEAL)

Printed Name: S. Sergei Szortyka

Its: Member

STATE OF Pennsylvania)
) ss:
COUNTY OF Berks)

Before me personally appeared S. Sergei Szortyka, to me known to be the person described in and who executed the foregoing instrument, and s/he acknowledged to me that s/he executed the same for the purposes therein stated, this 17th day of May, 2006.

Amy Valentino
Notary Public

(SEAL)

My Commission Expires: March 30, 2010

NOTARIAL SEAL
AMY VALENTINO
Notary Public
WYOMISSING BOROUGH, BERKS COUNTY
My Commission Expires Mar 30, 2010

Schedule 2.1(a)(i) – Assigned Trademarks

Trademark Registrations – United States

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
STEAK UMM	1,033,176	02/10/1976
STEAK UMM	1,116,446	04/19/1979
STEAK UMM	2,375,933	08/08/2000
STEAK UMM STEAK WRAPS	2,480,792	08/21/2002
STEAK UMM WRAPS TO GO	2,792,696	12/09/2003

Trademark Registrations – Canada

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
STEAK UMM	244,582	05/09/1980
STEAK UMM	294,151	08/17/1984

Trademark Registrations – Australia

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
STEAK UMM	B296,473	---