

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/05/2001		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Football League		06/16/2006	UNINC. ASSOCIATION: NEW YORK
RECEIVING PARTY DATA			
Name:	National Football League Properties, Inc.		
Street Address:	280 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1322099	GAMEDAY	
CORRESPONDENCE DATA			
Fax Number:	(212)697-7463		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-450-2000		
Email:	trademarkmatters@nfl.com		
Correspondent Name:	Paula M. Guibault, NFL Properties LLC		
Address Line 1:	280 Park Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	GAMEDAY ASSIGN 1322099		
NAME OF SUBMITTER:	Paula M. Guibault		
Signature:	/paula m. guibault/		

CH \$40.00 1322099

Date:

06/20/2006

Total Attachments: 2

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ASSIGNMENT NUNC PRO TUNC

WHREAS, National Football League, a New York unincorporated association, with its address at 280 Park Avenue, New York, NY 10017 ("Assignor"), had owned all right, title and interest in and to the following mark which is registered with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>
GAMEDAY	1,322,099

WHEREAS, National Football League, assigned all its right, title and interest in and to said mark, together with the good will of the business symbolized by the mark and the registration thereof to National Football League Properties, Inc., a California corporation, with its address at 280 Park Avenue, New York, NY 10017.

NOW, THEREFORE, the undersigned National Football League, hereby alleges that it is the owner of the trademark GAMEDAY, and was fully cognizant of the aforementioned assignment, effective February 5, 2001, that this nunc pro tunc assignment is being executed now in order to clarify the ownership of the above-mentioned U.S. trademark registration, and to confirm that National Football League did assign unto said National Football League Properties, Inc., all right, title and interest in and to said mark, together with the goodwill of business symbolized by the mark, and the registration thereof, namely Registration No. 1,322,099.

Dated: June 16, 2006

ASSIGNOR: National Football League

By: 

Name: Jeffrey Pash

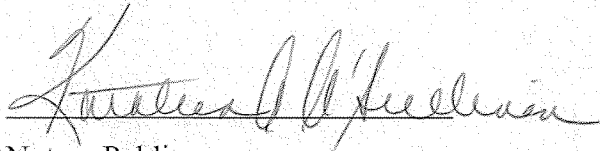
Title: Executive Vice President &
League Counsel

STATE OF NEW YORK)

)ss.:

COUNTY OF NEW YORK)

On this 16th day of June, 2006, before me personally appeared Jeffrey Pash, to me known who, being by me duly sworn, did depose and say that he is the Executive Vice President and League Counsel of National Football League, the Assignor, described herein and which executed the foregoing instrument and that he signed his name thereto.



Notary Public

KATHLEEN A. O'SULLIVAN
Notary Public, State of New York
No. 010S6143411
Qualified in Nassau County
Commission Expires April 10, 2010