

05-05-2006

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

DEPARTMENT OF COMMERCE  
Patent and Trademark Office



5/5/06

RECORDATION  
TRADEMARKS ONLY  
103232564

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Fairfield Broadcasting Company

- Individual(s)
- General Partnership
- Corporation- State: Michigan
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) May 1, 2006

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Midwest Communications, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 904 Grand Avenue

City: Wausau

State: Wisconsin

Country: USA Zip: 54403

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Wisconsin
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
1,388,585; 1,388,584; and 1,392,637

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
YOUR COUNTRY COUSIN; WQSN; and WQLR

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Paul J. LaPlant, Esq.

Internal Address: \_\_\_\_\_

Street Address: 500 Third Street, Suite 700

City: Wausau

State: Wisconsin Zip: 54403

Phone Number: (715) 845-4336

Fax Number: (715) 845-2718

Email Address: plaplant@ruderware.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

Paul J. LaPlant  
Signature

Paul J. LaPlant, Esq.

Name of Person Signing

5/3/06  
Date

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

05/05/2006 NJM/1  
01 PT:ASPT  
02 PT:ASPT  
40.00  
50.00

TRADEMARK  
REEL: 003334 FRAME: 0682

**ASSIGNMENT OF TRADEMARK REGISTRATIONS**

WHEREAS, Fairfield Broadcasting Company, a Michigan corporation, of 4200 West Main Street, Kalamazoo, Michigan 49006 (the "Assignor"), has adopted and is using the following marks which are registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
YOUR COUNTRY COUSIN	1,388,585	04/01/86
WQSN	1,388,584	04/01/86
WQLR	1,392,637	05/06/86

WHEREAS, Midwest Communications, Inc., a Wisconsin corporation, of 904 Grand Avenue, Wausau, Wisconsin 54403 (the "Assignee"), is desirous of acquiring said marks and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registration thereof.

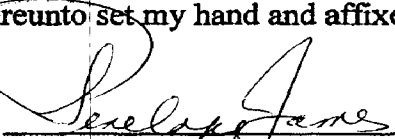
FAIRFIELD BROADCASTING COMPANY,  
a Michigan corporation

By:   
Name: Stephen C. Trivers  
Title: President

STATE OF MICHIGAN )  
                                  ) ss.  
COUNTY OF KALAMAZOO )

On this 28th day of April, 2006, Stephen C. Trivers, to me personally known, who being duly sworn, did say that he is the President of Fairfield Broadcasting Company and the foregoing Assignment was signed on behalf of said corporation and said President acknowledged the foregoing to be the free act and deed of said corporation.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year last written above.

  
Penelope James, Notary Public  
St. Joseph County, Michigan acting in Kalamazoo  
My Commission 1/8/12 County, MI



May 3, 2006

CERTIFIED MAIL – RETURN RECEIPT REQUESTED

Mail Stop Assignment Recordation Services  
Director of the U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Re: Assignment of Trademark Registrations

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
YOUR COUNTRY COUSIN	1,388,585	04/01/86
WQSN	1,388,584	04/01/86
WQLR	1,392,637	05/06/86
(collectively, the "Trademarks")		

Dear Sir or Madam:

Please find enclosed an Assignment of Trademark Registrations for the Trademarks and an accompanying Trademark Recordation Form Cover Sheet. Also enclosed is our check number 32989 in the amount of \$90.00 in payment of the applicable filing fees for the Assignment of Trademark Registrations.

If there are any questions concerning these documents, please contact me at the address and/or telephone number set forth above. Thank you for your assistance in this matter.

Very truly yours,

RUDER WARE

A handwritten signature in black ink, appearing to read "Paul J. LaPlant".

Paul J. LaPlant

Enclosures