

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Lane Company, Inc.		01/23/2003	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	Lane Furniture Industries, Inc.		
Street Address:	5380 Highway 145 South		
City:	Tupelo		
State/Country:	MISSISSIPPI		
Postal Code:	38801		
Entity Type:	CORPORATION: MISSISSIPPI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1978114	COMFORTMAX	
CORRESPONDENCE DATA			
Fax Number:	(615)687-6993		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	615-238-6304		
Email:	trademarks@bonelaw.com		
Correspondent Name:	Paul W. Kruse		
Address Line 1:	511 Union Street		
Address Line 2:	Suite 1600		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	112334-060962		
NAME OF SUBMITTER:	Paul W. Kruse		
Signature:	/Paul W. Kruse/		
Date:	06/21/2006		

OP \$40.00 1978114

Total Attachments: 2
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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of 1-23-03 by and among The Lane Company, Inc. with an address at Box 151, E. Franklin Avenue, Altavista, Virginia 24517-0151 (the "Assignor") and Lane Furniture Industries, Inc. with an address at 5380 Highway 145 South, Tupelo, Mississippi 38801 (the "Assignee"). Assignee is a Corporation of Mississippi.

Assignor owns all right, title and interest to certain trademark(s), the applications and/or registrations for which are set forth in SCHEDULE A (collectively, the "Trademark(s)"). Assignor wishes to assign all right, title and interest to the Trademark(s) to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark(s), together with the good will of the business symbolized by the Trademark(s) and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark(s) and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademark(s) are the subject of an application based on Assignor's bona fide intent to use the Trademark(s) in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademark(s) pertain.

The Lane Company, Inc.

By: 

Name: JAMES L. WITHER

Title: ASST. SEC. / TREASURER

Lane Furniture Industries, Inc.

By: 

Name: M. A. BORISCE

Title: V.P. / GEN. COUNSEL

SCHEDULE A

Mark(s)

COMFORTMAX

Reg. No. 1,978,114