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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------|----------|----------------|----------------------|
| Annie's Enterprises, Inc. | | 06/07/2006 | CORPORATION: VERMONT |

RECEIVING PARTY DATA

| Name: | Bank of America, N.A. |
|-----------------|---------------------------------|
| Street Address: | 55 South Lake Avenue, Suite 900 |
| City: | Pasadena |
| State/Country: | CALIFORNIA |
| Postal Code: | 91101 |
| Entity Type: | National Association: |

PROPERTY NUMBERS Total: 15

| Property Type | Number | Word Mark |
|----------------------|----------|---|
| Registration Number: | 2238045 | ANNIE'S |
| Registration Number: | 2296416 | ANNIE'S NATURALS |
| Serial Number: | 78674418 | ANNIE'S NATURALS |
| Serial Number: | 78400290 | ANNIE'S NATURALS |
| Registration Number: | 2886438 | ANNIE'S NATURALS GODDESS DRESSING |
| Serial Number: | 78481026 | ANNIE'S NATURALS LEMON & CHIVE DRESSING |
| Serial Number: | 78426583 | ANNIE'S NATURALS ORGANIC GREEN GODDESS DRESSING |
| Registration Number: | 2889065 | ANNIE'S NATURALS RASPBERRY VINAIGRETTE LOW FAT LOW SODIUM |
| Registration Number: | 2886439 | ANNIE'S NATURALS SHIITAKE & SESAME VINAIGRETTE |
| Registration Number: | 3007860 | FOOD FOR THE NEXT GENERATION |
| Registration Number: | 2404159 | PASTA MAGIC |
| Registration Number: | 2893764 | PIZZA PIE |
| Registration Number: | 2813952 | SALADS FOR SCHOOLS |

TRADEMARK

REEL: 003335 FRAME: 0130

| Registration Number: | 2658786 | SALADS NEVER TASTED SO GOOD | |
|----------------------|---------|-----------------------------|--|
| Registration Number: | 2882569 | TUTTI FRUITTI | |

CORRESPONDENCE DATA

Fax Number: (213)630-5728

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 213-891-5011

Email: jhawke@buchalter.com

Correspondent Name: Jody Hawke

Address Line 1: 1000 Wilshire Boulevard, Suite 1500
Address Line 4: Los Angeles, CALIFORNIA 90017-2457

| ATTORNEY DOCKET NUMBER: | B0660-0061 |
|-------------------------|--------------|
| NAME OF SUBMITTER: | Jody Hawke |
| Signature: | /Jody Hawke/ |
| Date: | 06/20/2006 |

Total Attachments: 3

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> TRADEMARK REEL: 003335 FRAME: 0131

MEMORANDUM AND NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

ANNIE'S ENTERPRISES, INC., a Vermont corporation, (the "<u>Additional Borrower</u>"), with an office at 564 Gateway Drive, Napa, California 94558, hereby acknowledges, as of June 7, 2006, the following:

Additional Borrower, together with its common parent ("Parent") and the subsidiaries signature thereto, (the "Original Borrowers;" collectively Additional Borrower, Parent and the Original Borrowers are the "Grantors") and Bank of America, N.A. ("Lender"), with an office at 55 South Lake Avenue, Suite 900, Pasadena, California 91101, are parties to that certain Joinder Agreement and Amendment No. 1 to Credit and Security Agreement, dated June 7, 2006 (the "Joinder Agreement"); and

Under the terms of the Joinder Agreement, and of that certain Credit Agreement and the related Security Agreement, each dated as of October 27, 2005, entered into by Parent, the Original Borrowers, and Lender (collectively, the "Credit Documents"), the Additional Borrower has granted to Lender, for the ratable benefit of Lender, a security interest in the trademarks and trademark registrations and applications therefor which are identified on Schedule A attached hereto and incorporated herein by this reference (the "Trademarks"), together with the goodwill appurtenant, and all actions for infringement concerning the foregoing.

Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Lender may have in any other collateral described in the Security Agreement or otherwise. Capitalized terms used but not defined herein shall have the meanings given them in the Joinder Agreement and the Credit Documents.

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TRADEMARK
REEL: 003335 FRAME: 0132

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IN WITNESS WHEREOF, the undersigned have duly executed this document as of the date written first above.

ANNIE'S ENTERPRISES, INC.,

a Vermont corporation

Name:

Title:

S-1

(Memorandum and Notice of Security Interest in Intellectual Property)

TRADEMARK REEL: 003335 FRAME: 0133

Schedule A

Trademarks

Registered Trademarks

| | Date of | Don din o / | Serial / |
|---|--------------------------------|---|--------------|
| <u>Trademark</u> | Registration/ <u>Filing</u> | Pending / Registered | Registration |
| Annie's | 04/13/1999 | Registered | 2238045 |
| Annie's Naturals | 11/30/1999 | Registered (for barbecue sauces, mustard, salad dressings) | 2296416 |
| Annie's Naturals | 07/20/2005 | Pending (for chips and salsa) | |
| Annie's Naturals (Image) | 09/21/2004 | Pending | 78400290 |
| Annie's Naturals Goddess Dressing (Image) | 09/21/2004 | Registered | 2886438 |
| Annie's Naturals Lemon & Chive Dressing (Image) | 09/09/2004 | Pending | 78481026 |
| Annie's Naturals Organic Green Goddess Dressing (Image) | 05/27/2004 | Pending | 78426583 |
| Annie's Naturals Raspberry Vinaigrette Low Fat Low Sodium (Image) | 09/28/2004 | Registered | 2889065 |
| Annie's Naturals Shitake & Sesame Vinaigrette (Image) | 09/21/2004 | Registered | 2886439 |
| Food For The Next Generation | 10/18/2005 | Registered | 3007860 |
| Pasta Magic | 11/14/2000 | Registered | 2404159 |
| Pizza Pie | 10/12/2004 | Registered | 2893764 |
| Salads for Schools | 02/10/2004 | Registered | 2813952 |
| Salads Never Tasted So Good | 12/10/2002 | Registered | 2658786 |
| Tutti Fruitti | 09/07/2004 | Registered | 2882569 |

TRADEMARK
RECORDED: 06/20/2006 REEL: 003335 FRAME: 0134