

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/28/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Industria de Tabaco Leon Jimenes S.A.		06/14/2006	CORPORATION: DOMINICAN REPUBLIC

RECEIVING PARTY DATA

Name:	La Aurora, C. por A.
Street Address:	Calle Eduardo Leon Jimenes No. 2
Internal Address:	Villa Progreso
City:	Santiago de los Caballeros
State/Country:	DOMINICAN REPUBLIC
Entity Type:	CORPORATION: DOMINICAN REPUBLIC

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1939783	LEON JIMENES
Registration Number:	1410833	LA AURORA
Registration Number:	1372922	LA AURORA

CORRESPONDENCE DATA

Fax Number: (516)742-4366
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 516-742-4343
 Email: bkrivisky@ssmp.com
 Correspondent Name: Barry M. Krivisky
 Address Line 1: 400 Garden City Plaza
 Address Line 2: Suite 300
 Address Line 4: Garden City, NEW YORK 11530

ATTORNEY DOCKET NUMBER:	1896/1300
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CH \$90.00 1939783

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Barry M. Krivisky
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Signature:	/BarryMKrivisky/
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Date:	06/21/2006
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Total Attachments: 1 source=Assignment#page1.tif

DEED OF ASSIGNMENT

As of February 28, 2005, Industria de Tabaco Leon Jimenes, S.A., a company incorporated in accordance with the laws of the Dominican Republic, with a principal place of business at Calle Eduardo Leon Jimenes, No. 2, Santiago de los Caballeros, Dominican Republic (“ASSIGNOR”), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby assign and transfer to La Aurora, C. por A., a company incorporated in accordance with the laws of the Dominican Republic, with a principal place of business at Calle Eduardo Leon Jimenes, No. 2, Villa Progreso, Santiago de los Caballeros, Dominican Republic (“ASSIGNEE”) the entire right, title and interest in and to the trademarks listed in the table below, and the registration specified below, including renewal rights therein, together with the goodwill symbolized by such marks as well as all rights in and to any and all claims ASSIGNOR may have, at law or in equity for past infringement thereof, the same to be held and enjoyed by ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made.

TRADEMARK	COUNTRY	(APPLICATION) REGISTRATION NUMBER
LEON JIMENES	United States	1939783
LA AURORA	United States	1410833
LA AURORA & Design	United States	1372922

Industria de Tabaco Leon Jimenes, S.A.

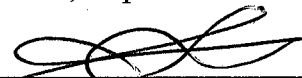


Abel Wachsmann
President

6/14/06

Date

La Aurora, C. por A.



Guillermo Leon H.
Vice President

6/15/06

Date