

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Applied Graphics Technologies, Inc.		03/01/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	CAPS Group Acquisition, LLC		
Street Address:	329 W. 18th Street, Suite 800		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60616		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2073189	BLACK DOT GROUP	
Registration Number:	2090478		
Registration Number:	2865808	HUDSONYARDS	
CORRESPONDENCE DATA			
Fax Number:	(847)330-1231		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(847) 330-2403		
Email:	mziech@mpslaw.com		
Correspondent Name:	John F. Purtil		
Address Line 1:	1515 E. Woodfield Road, 2nd Floor		
Address Line 2:	Meltzer, Purtil & Stelle LLC		
Address Line 4:	Schaumburg, ILLINOIS 60173		
ATTORNEY DOCKET NUMBER:	31847-016		
NAME OF SUBMITTER:	John F. Purtil		

OP \$90.00 2073189

Signature:

/John F. Purtill/

Date:

06/21/2006

Total Attachments: 8

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TRADEMARK ASSIGNMENT

WHEREAS, Schawk USA, Inc., a Delaware corporation, having a principal place of business at 1695 River Road, Des Plaines, Illinois 60018 (referred to herein as "Assignor") is the owner of the entire right, title and interest in and to the trademarks and any trademark registrations which may be granted in accordance with those listed on Exhibit A attached hereto (the "Trademarks");

WHEREAS, Black Dot Graphics, Inc., the registered owner of the Trademarks, changed its name to Seven Retail Group, Inc. and subsequently merged with and into Seven Devon Group, Inc. which subsequently changed its name to Schawk USA, Inc.;

WHEREAS, CAPS Group Acquisition, LLC, an Illinois limited liability company, having its principal place of business at 329 West 18th Street, Suite 800, Chicago, Illinois 60616 (referred to herein as "Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademarks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer, and set over unto Assignee, its successors and assigns the entire right, title and interest in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks and in accordance with which the Trademarks are used, together with all common law rights of Assignor, including, without limitation, the right to bring action and recover for past infringement, if any, of the Trademarks.


This Assignment is made pursuant to and subject to the terms and conditions of that certain Asset Purchase Agreement dated as of March 3rd, 2006 among Assignor, Assignee, Schawk, Inc. and Schawk Holdings, Inc.

Signature Page to Trademark Assignment

IN WITNESS WHEREOF, the undersigned representative of Assignor, being properly authorized to execute this Agreement, hereunto set his hand on and as of March 1, 2006.



Witness

Schawk USA, Inc.


By: A. Alex Sarkisian
Title: Executive Vice President
Date: March 1, 2006

EXHIBIT A

Trademark Registrations

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
United States	Black Dot Group	2,073,189	6/24/97
United States	Black Dot (stylized)	2,090,478	8/26/97

TRADEMARK ASSIGNMENT

WHEREAS, Schawk Holdings, Inc., a Delaware corporation, having a principal place of business at 1695 River Road, Des Plaines, Illinois 60018 (referred to herein as "Assignor") is the owner of the entire right, title and interest in and to the trademarks and any trademark registrations which may be granted in accordance with those listed on Exhibit A attached hereto (the "Trademarks");

WHEREAS, Applied Graphics Technologies, Inc., the registered owner of the Trademarks, initially changed its name to Seven Worldwide, Inc. and has subsequently changed its name to Schawk Holdings, Inc.;

WHEREAS, CAPS Group Acquisition, LLC, an Illinois limited liability company, having its principal place of business at 329 West 18th Street, Suite 800, Chicago, Illinois 60616 (referred to herein as "Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademarks;

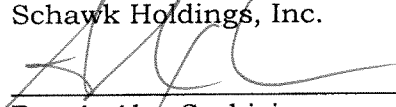
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer, and set over unto Assignee, its successors and assigns the entire right, title and interest in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks and in accordance with which the Trademarks are used, together with all common law rights of Assignor, including, without limitation, the right to bring action and recover for past infringement, if any, of the Trademarks.

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Signature Page to Trademark Assignment

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Schawk Holdings, Inc.

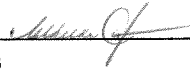


By: A. Alex Sarkisian

Title: Executive Vice President

Date: March 1, 2006

Witness



ACKNOWLEDGMENT

STATE OF ILLINOIS)
)SS.
COUNTY OF COOK)

I, Catherine Ho, a Notary Public in and for and residing in said County and State, DO HEREBY CERTIFY THAT A. Alex Sarkisian, the Executive Vice President of Schawk Holdings, Inc., personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed and delivered said instrument as their own free and voluntary act and as the free and voluntary act of said corporation for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal this 1 day of March, 2006.



Catherine Ho

Notary Public

My Commission Expires:

8/1/06

EXHIBIT A

Trademark Registrations

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
United States	HudsonYards	2,865,808	7/20/04