

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal Charm, Ltd.		06/19/2006	CORPORATION:

RECEIVING PARTY DATA	
Name:	Hy Cite Corporation
Street Address:	333 Holtzman Road
City:	Madison
State/Country:	WISCONSIN
Postal Code:	53713
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2577549	TABLE CHARM
Registration Number:	2581151	TABLE CHARM
Registration Number:	2577548	TABLE CHARM
Registration Number:	2575441	TABLE CHARM
Registration Number:	2577546	TABLE CHARM
Registration Number:	2577547	TABLE CHARM
Registration Number:	2581150	TABLE CHARM
Registration Number:	2575440	TABLE CHARM

CORRESPONDENCE DATA	
Fax Number:	(608)283-2275
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	608-257-3501
Email:	madipdocket@michaelbest.com
Correspondent Name:	Michael Best & Friedrich LLP - RVP
Address Line 1:	One South Pinckney Street

CH \$215.00 2577549

Address Line 4: Madison, WISCONSIN 53703

ATTORNEY DOCKET NUMBER: 047186-9010 US00 RVP

NAME OF SUBMITTER: Robert V. Petershack

Signature: /robert v petershack/

Date: 06/21/2006

Total Attachments: 2
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ASSIGNMENT OF TRADEMARKS


WHEREAS, Royal Charm, Ltd., a Wisconsin corporation, having offices located at 333 Holtzman Road, Madison, WI 53713 (“Assignor”), owns all right, title and interest to the trademarks and registrations therefor listed on Schedule A (the “Marks”), attached hereto and made a part hereof, as well as the goodwill of the business symbolized by the Marks; and

WHEREAS, Hy Cite Corporation, a Wisconsin corporation having offices located at 333 Holtzman Road, Madison, WI 53713 (“Assignee”), desires to acquire all of Assignor’s right, title and interest in and to the Marks and the goodwill of the business symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, and assigns to Assignee, its successors, assigns and legal representatives, all right, title, and interest in and to said Marks, and the goodwill of the business symbolized by said Marks, together with all rights under any applicable international treaties and agreements, the same to be held and enjoyed by Assignee for its own use and benefit and the use and benefit of its successors, assigns and legal representatives.

IN WITNESS WHEREOF this Assignment has been duly executed by an authorized officer of Assignor and is effective as of 6/19, 2006.

Royal Charm, Ltd.

By: 
Name: John R. Burczyk
Title: Vice President and General Counsel

Dated: 6/19/06

Schedule A

MARK	REGISTRATION NO.	REGISTRATION DATE
TABLE CHARM	2,577,549	June 11, 2002
TABLE CHARM	2,581,151	June 18, 2002
TABLE CHARM	2,577,548	June 11, 2002
TABLE CHARM	2,575,441	June 04, 2002
TABLE CHARM & Design	2,577,546	June 11, 2002
TABLE CHARM & Design	2,577,547	June 11, 2002
TABLE CHARM & Design	2,581,150	June 18, 2002
TABLE CHARM & Design	2,575,440	June 04, 2002