

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
eMachines, Inc.		04/18/2006	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gateway U.S. Retail, Inc.		
<b>Street Address:</b>	7565 Irvine Center Drive		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92618-2930		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2655372	EMACHINES	
<b>Registration Number:</b>	1758158	EMACHINES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)471-7020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	949-471-7716		
<b>Email:</b>	molly.quong@gateway.com		
<b>Correspondent Name:</b>	Gateway, Inc. / Molly Quong		
<b>Address Line 1:</b>	4565 Irvine Center Drive		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92618-2930		
<b>NAME OF SUBMITTER:</b>	Molly Quong		
<b>Signature:</b>	/MOLLY QUONG/		
<b>Date:</b>	06/21/2006		

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Total Attachments: 4

**900051688**

**TRADEMARK  
 REEL: 003335 FRAME: 0528**

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source=name change cover sheet#page2.tif  
source=GTW US Retail Inc Name Change (2)#page1.tif  
source=GTW US Retail Inc Name Change (2)#page2.tif

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

#### 1. Name of conveying party(ies):

eMachines, Inc.

- Individual(s)                Association  
 General Partnership        Limited Partnership  
 Corporation- State: Delaware  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

#### 3. Nature of conveyance )/Execution Date(s) :

Execution Date(s) \_\_\_\_\_

- Assignment                        Merger  
 Security Agreement            Change of Name  
 Other \_\_\_\_\_

#### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Gateway U.S. Retail, Inc.

Internal  
Address: \_\_\_\_\_

Street Address: 7565 Irvine Center Drive

City: Irvine

State: California

Country: U.S.A                               Zip: 92618

- Association   Citizenship \_\_\_\_\_  
 General Partnership   Citizenship \_\_\_\_\_  
 Limited Partnership   Citizenship \_\_\_\_\_  
 Corporation   Citizenship Delaware  
 Other \_\_\_\_\_               Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

#### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

75904428  
74304134

B. Trademark Registration No.(s)

2655372  
1758158

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

EMACHINES word mark (both)

#### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Gateway, Inc. c/o Molly Quong

Internal Address: \_\_\_\_\_

Street Address: 7565 Irvine Center Drive

City: Irvine

State: California                       Zip: 92618

Phone Number: 949-471-7716

Fax Number: 949-471-7020

Email Address: molly.quong@gateway.com

#### 6. Total number of applications and registrations involved:

#### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \_\_\_\_\_

- Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

#### 8. Payment Information:

a. Credit Card   Last 4 Numbers \_\_\_\_\_  
  Expiration Date \_\_\_\_\_

b. Deposit Account Number 500439

Authorized User Name Molly Quong

#### 9. Signature:

\_\_\_\_\_                               Signature

\_\_\_\_\_                               Date

Molly Quong

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

## Guidelines for Completing Trademarks Cover Sheets (PTO-1594)

Cover Sheet information must be submitted with each document to be recorded. If the document to be recorded concerns both patents and trademarks, separate patent and trademark cover sheets, including any attached pages for continuing information, must accompany the document. All pages of the cover sheet should be numbered consecutively for example, if both a patent and trademark cover sheet is used, and information is continued on one additional page for both patents and trademarks, the pages of the cover sheet would be numbered from 1 to 4.

### Item 1. Name of Conveying Party(ies).

Enter the full name of the party(ies) conveying the interest. If there is more than one conveying party, enter a check mark in the "Yes" box to indicate that additional information is attached. The name of the second and any subsequent conveying party(ies) should be placed on an attached page clearly identified as a continuation of the information in Item 1. Enter a check mark in the "No" box, if no information is contained on an attached page.

### Item 2. Name and Address of Receiving Party(ies).

Enter the name and full address of the first party receiving the interest. If there is more than one party receiving the interest, enter a check mark in the "Yes" box to indicate that additional information is attached. If the receiving party is an individual, check the "other" box, place the word "individual" in the following line, and enter the citizenship of the receiving individual. If the receiving party is a legal entity, designate the legal entity of the receiving party by checking the appropriate box. If the receiving party has more than one citizenship, then the citizenship of **each** partner should be specified on an additional sheet, and "See additional sheet" should be written on the line for citizenship. A corporation must set forth the state, if applicable, or country of incorporation. An association must set forth the state, if applicable, or country under which they are organized. If the receiving party is not domiciled in the United States, a designation of domestic representative is encouraged. Place a check mark in the appropriate box to indicate whether or not a designation of domestic representative is attached. Enter a check mark in the "No" box if no information is contained on an attached page.

### Item 3. Nature of Conveyance/Execution Date(s).

Enter the execution date(s) of the document. It is preferable to use the name of the month, or an abbreviation of that name, to minimize confusion over dates. In addition, place a check mark in the appropriate box describing the nature of the conveying document. If the "Other" box is checked, specify the nature of the conveyance. The "Other" box should be checked if the conveying/receiving party is correcting a previously filed document.

### Item 4. Application Number(s) or Registration Number(s).

Indicate the application number(s) including series code and serial number, and/or registration number(s) against which the document is to be recorded. The identification of the trademark should be provided for all properties to avoid recordation against the wrong property. A filing date should be provided only when the application or registration number is unknown. Enter a check mark in the appropriate box: "Yes" or "No" if additional numbers appear on attached pages. Be sure to identify numbers included on attached pages as the continuation of Item 4.

### Item 5. Name and Address of Party to whom correspondence concerning document should be mailed.

Enter the name and full address of the party to whom correspondence is to be mailed.

### Item 6. Total Applications and Trademarks Involved.

Enter the total number of applications and trademarks identified for recordation. Be sure to include all applications and registrations identified on the cover sheet and on additional pages.

### Block 7. Total Fee Enclosed.

Enter the total fee enclosed or authorized to be charged. A fee is required for each application and registration against which the document is recorded.

### Item 8. Payment Information.

Enter either the last four digits of your credit card and expiration date or the deposit account number and authorized user name to authorize charges.

### Item 9. Signature.

Enter the name of the person submitting the document. The submitter must sign and date the cover sheet. Enter the total number of pages including the cover sheet, attachments, and document.

This collection of information is required by 35 USC 261 and 262 and 15 USC 1057 and 1060. The information is used by the public to submit (and by the USPTO to process) patent and trademark assignment requests. After the USPTO records the information, the records for patent and trademarks, assignments, and other associated documents can be inspected by the public. To view documents recorded under secrecy orders or documents recorded due to the interest of the federal government, a written authorization must be submitted. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the form to the USPTO. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Manager of the Assignment Division, Crystal Gateway 4, Room 310, 1213 Jefferson Davis Highway, Arlington, VA 22202. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450.

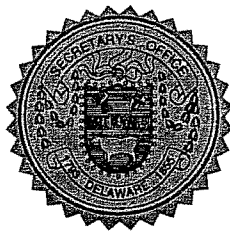
# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EMACHINES, INC.", CHANGING ITS NAME FROM "EMACHINES, INC." TO "GATEWAY US RETAIL, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF APRIL, A.D. 2006, AT 1:18 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2938528 8100

060358668

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State  
AUTHENTICATION: 4676191

DATE: 04-18-06

TRADEMARK  
REEL: 003335 FRAME: 0532

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

eMachines, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware ("Corporation"), does hereby certify:

**FIRST:** That the Board of Directors of said Corporation, by the unanimous written consent of its members, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said Corporation:

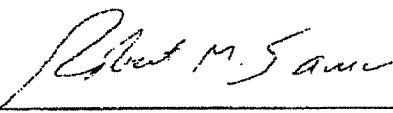
**NOW, THEREFORE, BE IT RESOLVED,** that the Certificate of Incorporation be amended by deleting Article 1. in its entirety and substituting the following to read as follows:

"1. The name of this Corporation is **Gateway US Retail, Inc.**"

**SECOND:** That the amendment was approved and adopted pursuant to the written consent executed by the sole stockholder of the Corporation in accordance with Section 228 of General Corporation Law of the State of Delaware.

**THIRD:** That the aforesaid amendment was duly adopted in accordance with the provisions of Section 242 and 228 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** said corporation has caused this certificate to be signed this 17<sup>th</sup> day of April, 2006.

By:   
Robert M. Saman  
Assistant Secretary

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 01:18 PM 04/18/2006  
FILED 01:18 PM 04/18/2006  
SRV 060358668 - 2938528 FILE