

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Benetton Sportssystem USA, Inc.		05/24/2006	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Prince Sports, Inc.		
Street Address:	One Advantage Court		
City:	Bordentown		
State/Country:	NEW JERSEY		
Postal Code:	08505		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2810293	HOT SHOT	
Registration Number:	2810294	DURATRED	
Registration Number:	2810295	DURATAC	
Registration Number:	2810296	DURAZORB	
CORRESPONDENCE DATA			
Fax Number:	(609)921-0459		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	609-921-3322		
Email:	rmiller@millermitchell.com		
Correspondent Name:	Richard M. Miller		
Address Line 1:	134 Nassau Street		
Address Line 2:	Second Floor		
Address Line 4:	Princeton, NEW JERSEY 08542		
NAME OF SUBMITTER:	Richard M. Miller		

OP \$115.00 2810293

Signature:

/Richard M. Miller/

Date:

06/22/2006

Total Attachments: 2

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DEED OF ASSIGNMENT

US Trademarks

This Deed entered into between :

BENETTON SPORTSYSTEM USA, INC., a New Jersey corporation, doing business at 993 Lenox Drive, Suite 200, Lawrenceville, NJ 08648, USA ("the ASSIGNOR")

and

PRINCE SPORTS, INC., a Delaware corporation, doing business at One Advantage Court, Bordentown, NJ 08505, USA ("the ASSIGNEE")

WHEREAS :

- a) The **ASSIGNOR** is the registered proprietor of

HOTSHOT Reg. No. 2810293, Cls 28
DURATRED Reg. No. 2810294, Cls 28
DURATAC Reg. No. 2810295, Cls 28
DURAZORB Reg. No. 2810296, Cls 28

- b) The **ASSIGNOR** and the **ASSIGNEE** have agreed that the said trademarks shall be assigned and transferred to the **ASSIGNEE**.

NOW, THEREFORE, THIS DEED WITNESSETH THAT:-

For good and sufficient consideration the **ASSIGNOR** hereby assigns and transfers to the **ASSIGNEE** all its rights, title and interest in and to the said trademarks, with the goodwill of the assignor in respect of the goods or services for which the said trademarks are registered. The effective date of the assignment shall be the _____ day of _____ 2006.

The **ASSIGNEE** hereby confirms acceptance of the assignment and transfer as aforesaid.

IN WITNESS WHEREOF the parties hereto have executed this Deed as follows:

TRADEMARK

REEL: 003335 FRAME: 0787

DEED OF ASSIGNMENT

US Trademarks

EXECUTED at this day of 2006 on behalf of the ASSIGNOR by the undersigned authorized officer thereof in the presence of the undersigned competent witness:-

Thomas J. Barlow

Name: Thomas J. Barlow
Title: Assistant Secretary

STATE OF NEW YORK

COUNTY OF NEW YORK

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} ss:

Be it remembered, that on May 24, 2006, before me, the subscriber, Maria Garcia personally appeared Thomas J. Barlow who, being by me duly sworn on her oath, deposes and makes proof to my satisfaction, that he/she is Assistant Secretary (position/title) of BENETTON SPORTSYSTEM USA, INC., the Corporation named in the within Instrument.

Sworn to and subscribed before me, }
the date aforesaid. }

Maria Elena Garcia

MARIA ELENA GARCIA
Notary Public, State of New York
No. 01GA5064134

EXECUTED at this day of 2006 on behalf of the ASSIGNEE by the undersigned authorized officer thereof in the presence of the undersigned competent witness:-

David Evins

Name: David Evins
Title: Executive Vice President and CFO

STATE OF NEW JERSEY

COUNTY OF Burlington

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} ss:

Be it remembered, that on June 2, 2006, before me, the subscriber, Heather Stoop personally appeared David Evins who, being by me duly sworn on her oath, deposes and makes proof to my satisfaction, that he is Executive Vice President and CFO of PRINCE SPORTS, INC., the Corporation named in the within Instrument.

Sworn to and subscribed before me, }
the date aforesaid. }

HEATHER S. STOOP
Notary Public, State of New Jersey
My Commission Expires
August 22, 2010

Heather Stoop
6/2/06