TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Union Bank of California, N.A.		10/30/2000	National Association:

RECEIVING PARTY DATA

Name:	Shop At Home, Inc.
Street Address:	5388 Hickory Hollow Parkway
City:	Antioch
State/Country:	TENNESSEE
Postal Code:	37013-3128
Entity Type:	CORPORATION: TENNESSEE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	74669830	BELLA LUCE
Serial Number:	75683348	COLLECTIBLES.COM
Serial Number:	75683349	SHOP AT HOME NETWORK
Serial Number:	75758579	BELLA ARGENTO
Serial Number:	75811040	MAKING COLLECTIBLES CLICK

CORRESPONDENCE DATA

Fax Number: (615)687-6993

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 615-238-6304

Email: trademarks@bonelaw.com

Correspondent Name: Paul W. Kruse
Address Line 1: 511 Union Street
Address Line 2: Suite 1600

Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER: 001317-050181

TRADEMARK

REEL: 003335 FRAME: 0794

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NAME OF SUBMITTER:	Paul W. Kruse
Signature:	/Paul W. Kruse/
Date:	06/22/2006
Total Attachments: 13	
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as of October 30, 2000

Shop At Home, Inc. 5388 Hickory Hollow Parkway Antioch, Tennessee 37013-3128

Ladies and Gentlemen:

Reference is made to the financing agreements (the "Financing Documents") between Shop At Home, Inc. ("Borrower") and Union Bank of California, N.A. ("Lender"). We understand that, on the Payoff Date (as hereinafter defined), Borrower expects to obtain refinancing (the "Refinancing") from Foothill Capital Corporation for the purpose of repaying in full all of the obligations and liabilities of Borrower to Lender under or in respect of the Financing Documents (the "Lender Obligations").

1. This letter will confirm that, upon receipt by Lender of.

(a) no later than 12:00 p.m., California time, on October 30, 2000, a wire transfer of immediately available funds to Lender in the aggregate amount of \$14,000,000, subject to adjustment as set forth in this paragraph 1 (as so adjusted the "Payout Amount"), in respect of unpaid principal outstanding under the Financing Documents (assuming no further loans or repayments are made); on the Payoff Date, Lender shall debit the Interest Reserve Account maintained with Lender in the amount of \$120,502.51 in respect of accrued and unpaid interest on such unpaid principal amount, assuming no changes in applicable interest rates and no changes in the outstanding principal amount (the per diem accrual of such interest being \$3,877.18 per day); and

(b) a fully-executed counterpart of this letter agreement signed by Borrower,

(the date on which all of the foregoing conditions shall first be satisfied herein called the "Payoff Date"), all of the Lender Obligations shall be terminated and satisfied in full. If the assumptions set forth above with respect to the calculation of the principal and interest components of the Payout Amount are not correct, we will so advise Borrower and notify each of them in writing on or before the Payoff Date of the adjusted figure for the Payout Amount, reflecting the appropriate changes in the amounts of principal and interest. Upon receipt of the Payout Amount in accordance with the foregoing and satisfaction of the other conditions referred to above, Lender agrees to release, on and with effect from the Payoff Date, all of its security interests and liens created as security for the Lender Obligations.

2. Please transfer the Payout Amount to Union Bank of California, N.A., ABA No. 122000496, Account No. 070-196-431 (Re: Shop At Home), by wire transfer of immediately available funds, for receipt no later than 12:00 p.m., California time, on the Payoff Date.

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445 South Figueron States, Los Anciers, California 90071

- 3. Borrower hereby confirms that the commitments of Lender to make loans under the Financing Documents are terminated as of the Payoff Date.
- 4. Lender will, concurrently with the satisfaction of the conditions referred to in Paragraph 1 above, execute and deliver any Uniform Commercial Code termination statements, lien releases, mortgage releases, re-assignments of trademarks, discharges of security interests, and other similar discharge or release documents (and if applicable, in recordable form) as are reasonably necessary, and are presented to Lender for signature, to release, as of record, the security interests, financing statements, and all other notices of security interests and liens previously filed by Lender with respect to the Lender Obligations.
- 5. Lender will, as promptly as practicable upon the satisfaction of the conditions referred to in Paragraph 1 above, return to Borrower the originals of any and all promissory notes and stock certificates previously delivered to Lender in connection with the Financing Documents, such promissory notes to be duly marked "paid in full" or "cancelled" (or with written authorizations to so mark such documents after the Payoff Date actually occurs) as may be appropriate.
- 6. Lender shall execute and deliver to or for Borrower such additional documents and shall provide additional information as Borrower may reasonably require to carry out the terms of this letter agreement, but at the sole cost and expense of Borrower.

7. Borrower acknowledges that the amounts referred to in Paragraph 1 above are enforceable obligations of it owed to Lender pursuant to the provisions of the Financing Documents and confirms its agreement to the terms and provisions of this letter by returning to Lender a signed counterpart of this letter. This letter may be executed by each party on a separate counterpart, each of which when so executed and delivered shall be an original, but all of which together shall constitute one agreement.

Very truly yours,

UNION BANK OF CALIFORNIA, N.A.

Title:

LENAM, BRYANT

vice president

Agreed to by the undersigned:

SHOP AT HOME, INC.

By: Namer Title:

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7. Borrower acknowledges that the amounts referred to in Paragraph 1 above are enforceable obligations of it owed to Lender pursuant to the provisions of the Financing Documents and confirms its agreement to the terms and provisions of this letter by returning to Lender a signed counterpart of this letter. This letter may be executed by each party on a separate counterpart, each of which when so executed and delivered shall be an original, but all of which together shall constitute one agreement.

Very truly yours,

UNION BANK OF CALIFORNIA, N.A.

By	25	
	Name:	•
	Title:	

Agreed to by the undersigned:

SHOP AT HOME, INC.

Name: AR THUR L

Title: EVA CFO

TRADEMARK REEL: 003335 FRAME: 0800

(1)

TRANSACTION: FOOTHILL CAPITAL CORPORATION/SHOP AT HOME, INC. (025983/0040)
UCC-3 TERMINATIONS
OCTOBER 27, 2000

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Termination Date	11/3/2000	11/3/2000	11/3/2000	11/3/2000	11/3/2000
	20002095936	20062095937	2032338	2032319	2032320
Original File Date and Number	6/11/1999 19992033377	6/11/1999 19992033378	6/11/1999 1930426	12/22/1999 1968545	12/22/1999 1968546
Filing Jurisdiction	Secretary of State	Secretary of State	Secretary of State	Secretary of State	Secretary of State
	Colorado	Colorade	Connection	Connecticut	Connecticut
Secured Party	Union Bank of California, N.A., As	Union Bank of California, N.A., As	Union Bank of California, N.A., As	Union Bank of California, N.A., As	Union Bank of California, N.A., As
	Administrative Agent	Administrative Agent	Administrative Agent	Administrative Agent	Administrative Agent
	445 South Figueroa Street, 16th Floor	445 South Figuerea Street, 16" Floor	445 South Figueroa Street, 16" Floor	445 South Figueroa Street, 16th Floor	445 South Figueroa Street, 16th Floor
	Les Angeles, CA 90071	Los Angeles, CA 90071	Les Angeles, CA 90071	Los Angeles, CA 96071	Los Angeles, CA 90071
Debtor	COLLECTOR'S EDGE OF TENNESSEE, INC. c/o Shop At Home, Inc. 5388 Hickery Hollow Parkway Antioch, TX 37013	SHOP AT HOME, INC. 5388 Hickory Hollow Parkway Antioch, TX 37013	MFP, INC. c/o Shop At Home, Inc. 5388 Hickory Hollow Parkway Antioch, TX 37013	SAH-NEW YORK LICENSE CORP. c/o Shop At Home, Inc. 5388 Hickory Hollow Parkway Antioch, TX 37013	SAH-NORTHEAST CORPORATION 0/0 Shop At Home, Inc. 5388 Hickory Hollow Parkway Antioch, TX 37013

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Termination Date	11/3/2600	11/3/2000	011382	1173/2000 011384	011385	11/3/2000 417468	1173/2050
Original File Date and Number	12/22/1999 1930411	6/11/1999 638618	12/22/1999 683099	12/22/1999 683101	6/11/1999 638619	6/11/1999 417468	12/22/1999 422222
Filing Jurisdiction	Secretari of State Connecticut	Secretary of the Commonwealth Massachusetts	Secretary of the Commonwealth Mansachusetts	Secretary of the Commonwealth Massachusetts	Secretary of the Commenwealth Massachusetts	Boston City, Massachusetts	Boston City, Massachusetts
Secured Party	Union Bank of Cultiomia, N.A., As Administrative Agent 445 South Figueroa Streett, 16th Floor Los Angeloa, CA 90071	Unten Bank of California, N.A., As Administrative Agent 445 South Figueroa Street, 16th Floor Los Angeles, CA, 90071	Union Bank of California, N.A., As Administrative Agent 445 South Figueroa Street, 16° Floor Los Angeles, CA, 90071	Union Bank of California, N.A., As Administrative Agent 445 South Figueroa Street, 16th Floor Los Angeles, CA 90071	Union Bank of California, N.A., As Administrative Agent 445 South Figueroa Street, 16 th Floor Los Angeles, CA 90071	Union Bank of California, N.A., As Administrative Agent 445 South Figueroa Street, 16 th Fleor Los Angeles, CA 90071	Union Bank of California, N.A., As Administrative Agent 445 Scuth Figueroa Street, 16th Floor Los Angeles, CA 90071
Debtor	SHOP AT HOME, INC. 5388 Hickory Hollow Parkway Antioch, TX 37013	MFP, INC. 5388 Hickory Hollow Parkway Antíoch, TX 57013	SAH-BOSTON LICENSE CORP. c/o Shop At Home, Inc. 5388 Hickory Hollow Parkway Antioch, TX 37013	SAH-NORTHEAST CORPORATION c/o Shop At Home, Inc. 5388 Hickory Hollow Parkway Antioch, TX 37013	SHOP AT HOME, INC. 5388 Hickory Hollow Parkway Antioch, TX 37013	MFF, INC. c/o Shop At Home, Inc. 5388 Hickory Hollow Parkway Antioch, TX 37013	SAH-BOSTON LICENSE CORP. c/o Shop At Home, Inc. 5388 Hickory Hollow Parkway Antioch, TX 57013

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Termination Date	11/2/2000	11/3/2000	11/3/2000	173/20000	11/3/2000	11/3/2000
	422233	417469	200-040516	200-040515	200-040574	200-040513
Original File Date and Number	12/22/1999 422223	6/11/1999 417469	6/11/1999 992027023	6/11/1999 992027021	6/11/99 992027620	12/28/1999 992058265
Filing Jurisdiction	Beston City.	Boston City,	Secretary of State	Secretary of State	Secretary of State	Socretary of State
	Massachusetts	Massachusetts	Tennessee	Termessee	Tonnosseo	Tennessee
Secured Party	Union Bank of California, N.A., As	Union Bank of California, N.A., As	Union Bank of California, N.A., As	Union Bank of California, N.A., As	Union Bank of California, N.A., As	Union Baak of California, N.A., As
	Administrative Agent	Administrative Agent	Administrative Agent	Administrative Agent	Administrative Agent	Administrative Agent
	445 South Figueroa Street, 16 th Floor	445 South Figueroa Street, 16th Floor	445 South Egueroa Street, 16 th Floor	445 South Figueroa Street, 16 th Floor	445 South Figueroa Street, 16 th Floor	445 South Figueroa Street, 16 th Floer
	Los Angeles, CA. 90071	Los Angeles, CA 90071	Los Angelos, CA 90071	Los Angeles, CA 90071	Los Angeles, CA 90071	Los Angeles, CA 90071
Debtor	SAH-NORTHEAST CORPORATION c/o Shop At Home, Inc. 5388 Hickory Hollow Parkway Autioch, TX 37013	SHOP AT HOME, INC. 5388 Hickery Hollow Parkway Antioch, TX 37013	BROADCAST, CABLE & SATELLITE TECHNOLOGIES, INC. e/a Shop At Home, Inc. 5288 Hickory Bollow Parkway Antiloch, TX 37013	COLLECTOR'S EDGE OF TENNESSEE, INC. c'o Shop At Home. Inc. 5388 Hickory Hollow Parkway Antioch, TX 37013	MFP, INC. c/o Shop At Home. Inc. 5388 Hickory Hollow Parkway Antioch, TX 37013	SAH-BOSTON LICENSE CORP. c'o Shop At Home, Inc. 5388 Hickory Hollow Parkway Autioch, TX 37013

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Termination Date	175/2000	173/2000	17/2/2000	173/2000	11/3/2000	11/3/2000
and Number	200-040512	200-040511	200-040510	200-040509	200-040508	200-040567
Original File Date and Number	12/28/1999 992058262	12/28/1999 992058263	12/28/1999 992058266	12/28/1999 992058264	6/15/1999 993032765	6/11/1999 992027022
Filing Jurisdiction	Secretary of State	Secretary of State	Scoretary of State	Secretary of State	Secretary of State	Secretary of State
	Fernessee	Tennessee	Tennessee	Femessee	Tennessee	Tennessee
Secured Party	Union Bank of Californio, N.A., As	Union Bank of California, N.A., As	Union Bank of California, N.A., As	Union Bank of California, N.A., As	Union Bank of California, N.A., As	Union Bank of California, N.A., As
	Administrative Agent	Administrative Agent	Administrative Agent	Administrative Agent	Administrative Agent	Administrative Agent
	445 South Figueroa Streer, 16th Floor	445 Sauth Figueroa Street, 16th Floor	445 South Figueroa Streat, 16th Floor	445 South Figueroa Street, 16° Floor	445 South Figueroa Street, 16th Floor	445 South Figueroa Street, 16th Floor
	Los Angeles, CA 90071	Los Angeles, CA 90071	Les Angeles, CA 90071	Los Angeles, CA 90071	Los Angeles, CA 90071	Los Angeles, CA, 9007!
Debtor	SAH-HOUSTON CORPORATION e/e Shop At Home, Inc. 5388 Hickory Hollow Parkway Antioch, TX 37013	SAH-HOUSTON LICENSE CORP. c/o Shop At Home, Inc. 5388 Hickory Hollow Parkway Antioch, TX 37013	SAH-NEW YORK LICENSE CORP. c/o Shop At Home. Inc. 5388 Hickory Hollow Parkway Antioch, TX 37013	SAH-NORTHEAST CORPORATION c/o Shop At Home, Inc. 5388 Hickory Holiow Parkway Antioch, TX 37013	SHOP AT BOME, INC. 5388 Hickory Hollow Parkway Antiech, TX 37013	URBAN BROADCASTING SYSTEMS,INC. c/o Shop At Heme, Inc. 5388 Hickory Heliow Parkway Antioch, TX 37013

Inion B
Administrative Agent 445 South Figueroa Street. (6 th Floor Los Angeles, CA 90071
Union Bank of California, N.A., As Administrative Agent 445 South Figueroa Street, 16 th Floor Los Angeles, CA, 90071
Union Bank of California. N.A., As Administrative Agent 445 South Figueron Street, 16 th Fiocr Los Angeles, CA 90071
Union Bank of California, N.A., As Administrative Agent 445 South Figueroa Streat, 16th Floor Los Angeles, CA 98071
Union Bank of California, N.A., As Administrative Agent 445 South Figueron Street, 16 th Ploor Los Angeles, CA 9007 i

SHOP AT HOME, INC. 5388 Hickory Hollow Parkway Antioch, Tennessee 37013

DISBURSEMENT LETTER

October 30, 2000

Foothill Capital Corporation 2450 Colorado Avenue Suite 3000 West Santa Monica, California 90404

Attention: Structured Finance Manager

Ladies and Gentlemen:

The undersigned, Shop At Home, Inc., a Tennessee corporation, (the "Borrower"), refers to the Loan and Security Agreement, dated as of October 30, 2000 (as amended or otherwise modified from time to time, the "Loan Agreement"), entered into by and among the Borrower and Foothill Capital Corporation (the "Lender"), and hereby give you notice pursuant to Section 2.3(a) of the Loan Agreement that the undersigned hereby requests an Advance under the Loan Agreement, and in that connection sets forth below the information relating to such Borrowing as required by Section 2.3(a) of the Loan Agreement. All capitalized terms used but not defined herein have the same meanings herein as set forth in the Loan Agreement.

- (i) The requested Funding Date is October 30, 2000.
- (ii) The amount of the Borrowing is \$20,000,000.00.
- (iii) The proceeds of the Advance should be made available to the undersigned by transferring such proceeds in accordance with the instructions attached hereto as Schedule A.

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The undersigned certifies that (i) the representations and warranties contained in Section 5 of the Loan Agreement and in each other Loan Document and certificate or other writing delivered to the Lender pursuant thereto on or prior to the date hereof are true and correct on and as of the date hereof as though made on and as of the date hereof, except to the extent that such representations and warranties expressly relate solely to an earlier date (in which case such representations and warranties shall be true and correct on and as of such date), (ii) no Default or Event of Default has occurred and is continuing or will result from the making of the Advance or will occur or will be continuing on the date of the Advance and (iii) all applicable conditions set forth in Section 3 of the Loan Agreement have been satisfied as of the date hereof.

Very truly yours,

Shop At Home, Inc.

By: Arthur D Tole Name:

Title:

SCHEDULE A TO DISBURSEMENT LETTER

Payment Instructions

1. Pay off to Union Bank of California, N.A.:

\$14,000,000.00

Union Bank of California, N.A. ABA No. 122000496 Account No. 070-196-431

Reference: Shop At Home

2. Fees and charges of Lender:

\$ 300,000.00

3. Legal Fees and Charges of Schulte Roth & Zabel LLP:

\$ 117,672.12

Citibank N.A.

ABA No. 021000089

For Credit to Schulte Roth & Zabel LLP

Account No. 43346802

Reference: 025983/0040 LSG

4. Legal Fees and Charges of Leventhal, Senter & Lerman, P.L.L.C. \$

5,000.00

Bank of America

ABA No. 054001204

For Credit to Leventhal Senter & Lerman, P.L.L.C.

Account No. 0019 1421 1159

Attention: Jay E. Chang (202) 624-5137

Chyla D. Evans (202) 624-5136

5. Borrower's Designated Account

\$ 5,577,327.88

Union Bank of California, N.A.

ABA No. 122000496

Account No. 200125490-01

Account Name: Shop At Home, Inc.

Attention: Bonnie Mullen

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RECORDED: 06/22/2006