

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BK Enterprises, a Division of Tomorrow, Inc.		06/06/2006	CORPORATION: LOUISIANA
RECEIVING PARTY DATA			
Name:	Reckitt Benckiser, Inc.		
Street Address:	399 Interpace Parkway		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2624444	ODOR STOP	
CORRESPONDENCE DATA			
Fax Number:	(212)818-9606		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-818-9200		
Email:	mlerner@ssbb.com		
Correspondent Name:	Mark Lerner		
Address Line 1:	230 Park Avenue		
Address Line 2:	Suite 1130		
Address Line 4:	New York, NEW YORK 10169		
ATTORNEY DOCKET NUMBER:	104741/20-ODOR STOP		
NAME OF SUBMITTER:	Mark Lerner		
Signature:	/mark lerner/		

OP \$40.00 2624444

Date:

06/22/2006

Total Attachments: 2

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ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, BK Enterprises, a division of Tomorrow Inc., a Louisiana Corporation (“Assignor”), is the owner of all right, title, and interest in and to the mark ODOR STOP, which is registered in the United States Patent and Trademark Office under Reg. No. 2624444 (the “Trademark”), and

WHEREAS, Reckitt Benckiser Inc., a Delaware Corporation having its principal offices at 399 Interpace Parkway, Parsippany, New Jersey 07504 (hereinafter “Assignee”) is desirous of acquiring all rights, title, and interest to the Trademark, the goodwill appurtenant thereto, and the registrations and applications in respect thereof;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark together with the goodwill of the business appurtenant thereto and symbolized by said Trademark.

Assignor hereby irrevocably constitutes and appoints Assignee and its successors, legal representatives and assigns the true and lawful attorneys of Assignor, with full power of substitution, in the name of Assignor or Assignee but on behalf of and for the benefit of Assignee and its successors, legal representatives and assigns, and at the sole expense of Assignee, to institute, prosecute, compromise, defend and settle any and all proceedings at law, in equity or otherwise that and its successors, legal representatives or assigns may deem proper in order to collect, assert or enforce any claim, right or title of any kind in or to any property rights of Assignor in the Trademark, including the right to sue for past infringement of the Trademark, and to do all such acts and things in relation thereto and as its successors, legal representatives or assigns, shall deem desirable. Assignor shall fully cooperate with and assist Assignee in such proceedings. Assignor hereby declares that the appointment hereby made and the powers hereby granted are coupled with an interest and are and shall be irrevocable and perpetual and shall not be terminated by any act of Assignor or by operation of law, or by the occurrence of any other event, including, without limitation, the bankruptcy of Assignor, or in any other manner or for any other reason.

This instrument is executed by, and shall be binding upon, Assignor, his successors and assigns, for the uses and purposes above set forth and referred to and shall inure to the benefit of Assignee, its successors and assigns.

Signed at Frisco, Texas, this 9 day of June, 2006

BK Enterprises

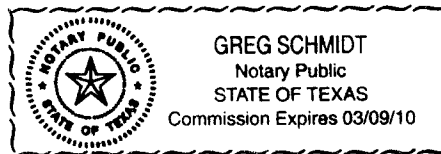
By: ROBERT W KUSWA
Its: CEO

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State of TEXAS)
) ss.:
County of COLLIN)

On this 9th of June, 2006, personally appeared Robert Kuswa, to me known and known to me to be ROBERT KUSWA of BK Enterprises, a division of Tomorrow, Inc., the assignor above named, and acknowledged that he executed the foregoing Assignment of Registered Trademark on behalf of said assignor and pursuant to authority duty received.

Greg Schmidt
Notary Public



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