

FORM PTO-1694

(Rev. 10/02)

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

OMB No. 0651-0027 (exp. 6/30/2005)

TRADEMARKS ONLY

U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) thereof.

**1. Name of conveying party(ies):**  
 Kanebo Kabushiki Kaisha (Kanebo, Ltd.)

Individual Association  
 General Partnership Limited Partnership  
 Corporation  
 XX Other - Joint Stock Company

Citizenship - Japan

Additional name(s) of conveying party(ies) attached? No

**2. Name and address of receiving party(ies):**  
 Name: KB SEIREN, LTD.  
 Address: 6-1-1, Shimokoubata-cho, Sabae-city, Fukui, Japan

Individual Association  
 General Partnership Limited Partnership  
 XX Corporation  
 Other

Citizenship - Japan

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes

(Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? No

**3. Nature of conveyance:**

XX Assigns the entire interest and goodwill  
 Merger  
 Security Agreement  
 Change of Name  
 Change of Assignee Address

Execution Date: June 13, 2006

**4. Application number(s) or registration number(s):**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
 1,117,697; 1,468,381; 2,139,468; 1,485,762; 1,526,988;  
 1,532,039; 1,547,453; 2,290,112; 1,595,448; 2,355,451;  
 2,357,870; 1,607,500; 1,622,572; 1,624,902; 1,629,212;  
 1,190,041; 1,681,578; 1,706,849; 2,607,856; 1,711,793;  
 1,727,699; 2,690,005; 1,756,153; 1,234,606; 1,769,349;  
 1,776,908; 1,785,599; 1,793,234; 1,798,736; 2,786,682

Additional numbers attached? No

**5. Name and address of party to whom correspondence concerning document should be mailed:**

Name: WENDEROTH, LIND & PONACK, L.L.P.  
 Internal Address: W. Douglas Hahm  
 Street Address: 2033 K Street, N.W., Suite 800  
 City: Washington, State: DC ZIP: 20006-1021

**6. Total number of applications and registrations involved:** 30

**7. Total fee (37 C.F.R. 2.6(b)(6) & § 3.41).** . . . . . \$ 765

Enclosed Check No. \_\_\_\_\_  
 XX Authorized to be charged to deposit account

**8. Deposit account number:** 23-0975

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

**9. Statement and signature:**  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

W. Douglas Hahm Signature June 22, 2006 Date  
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450.

TRADEMARK

CH \$765.00 230975 1117697

## ASSIGNMENT AGREEMENT

**Whereas,**

Kanebo Kabushiki Kaisha (Kanebo, Ltd.), a joint stock company of Japan,  
No. 17-4, Sumida 5-chome, Sumida-ku, Tokyo, Japan ("ASSIGNOR")

is the current owner of U.S. Trademark Registration Nos. 1,117,697; 1,468,381;  
2,139,468; 1,485,762; 1,526,988; 1,532,039; 1,547,453; 2,290,112; 1,595,448; 2,355,451;  
2,357,870; 1,607,500; 1,622,572; 1,624,902; 1,629,212; 1,190,041; 1,681,578; 1,706,849;  
2,607,856; 1,711,793; 1,727,699; 2,690,005; 1,756,153; 1,234,606; 1,769,349; 1,776,908;  
1,785,599; 1,793,234; 1,798,736; 2,786,682 ; and

**Whereas,**

KB SEIREN, LTD, a corporation of Japan,  
6-1-1, Shimokoubata-cho, Sabae-city, Fukui, Japan ("ASSIGNEE")

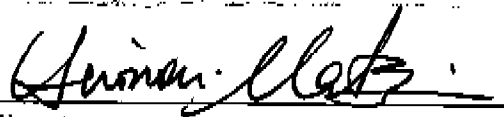
is desirous of acquiring said marks and the registrations thereof;

**Now, therefore,** for good and valuable consideration, receipt of which is hereby acknowledged,  
said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title, goodwill and the  
business symbolized by the mark, and the above-identified registrations thereof.

Kanebo Kabushiki Kaisha (Kanebo, Ltd.)

June 13, 2006

Date



Signature

Hironori Matsui

Name

Manager, Intellectual Property Center

Title