

05-11-2006

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To the Director of the U. S. Patent and Trademark Office, or to the address(es) below.

1. Name of conveying party(ies):

Potlatch Corporation

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) February 27, 2006

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Western Family Foods, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 6700 S.W. Sandburg St.

City: Tigard

State: Oregon

Country: United States Zip: 97233

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

78/757,184

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David P. Cooper

Internal Address: Kolisch Hartwell, P.C.

Street Address: 520 S.W. Yamhill Street, Suite 200

City: Portland

State: Oregon Zip: 97204

Phone Number: (503) 224-6655

Fax Number: (503) 295-6679

Email Address: cooper@khpatent.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

9. Signature:

Signature

May 5, 2006

Date

David P. Cooper

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

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# TRADEMARK ASSIGNMENT

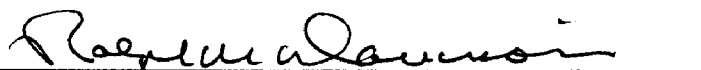
WHEREAS, POTLATCH CORPORATION, a corporation organized and existing under the laws of the State of Delaware, has adopted and used and is the owner of record of the following trademark application now pending in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>
PETAL SOFT	78/757,184	November 18, 2005

WHEREAS, WESTERN FAMILY FOODS, INC., a corporation organized and existing under the laws of the State of Oregon, is desirous of acquiring said registered trademark,

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, POTLATCH CORPORATION hereby assigns to WESTERN FAMILY FOODS, INC., all right, title and interest in the United States in and to said trademark application with the goodwill of the business symbolized by said trademark and associated application and any resulting registration thereof. This grant specifically includes, without limitation, all common law rights as may have been acquired by POTLATCH CORPORATION with respect to such names and marks or terms confusingly similar thereto, heretofore adopted or used by POTLATCH CORPORATION, as wells as the right to recover for any third party infringement thereof, regardless of whether such infringement occurred before or occurs after the effective date of this Assignment.

Signed at Spokane, Washington, this 29th day of February, 2006.



Printed Name: Ralph A. Davison  
Vice President  
Potlatch Corporation  
**TRADEMARK**