

Form PTO-1594
(rev 06/04)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U. S. Department of Commerce
Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below:

1. Name of conveying party(ies)/Execution Date(s):

Keybank National Association

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation
- Other **National Banking Association**

Citizenship _____

Execution Date(s) **June 20, 2006**

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Additional name(s) & address(es) attached? Yes No

Name: **Amerimark Direct, LLC**

Internal Address: _____

Street Address: **6864 Engle Road**

City: **Cleveland**

State: **Ohio**

Country: **U.S.** Zip: **44130**

Association – Citizenship _____

General Partnership – Citizenship _____

Limited Partnership – Citizenship _____

Corporation – Citizenship _____

Other **Limited Liability Company**

Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No.

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Government Interest Assignment
- Other **Release of Security Interest**

4. Application number(s) or registration number(s):

A. Trademark Application No(s).

B. Trademark Registration No(s).

2648156	2676385	1205801
1216804	2386407	2466464
2013816	2179419	3023998
2143150	2244807	2789874
1821405	1973313	1883648
2328507	2380061	2759594
2871736	1456832	2595894
2455887	1835389	2839616
2373894	1796692	

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Oren Epstein, Esq.
SKADDEN, ARPS, SLATE, MEAGHER
& FLOM LLP
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6. Total number of applications and registrations involved:

26

7. Total fee (37 CFR 1.21(h) and 3.41) **\$665**

All fees and any deficiencies are authorized to be charged to Deposit Account
(Our Ref. 140470/27)

8. Payment Information

Deposit Account No. **19-2385**

Authorized user Name: **Michael McGuire**

9. Signature.

Signature

June 22, 2006

Date

Oren Epstein

Name of Person Signing

Total number of pages including cover sheet, and documents:

3

CH \$665.00 192385 2648156

**RELEASE OF SECURITY INTEREST IN
UNITED STATES TRADEMARKS**

WHEREAS, KEYBANK NATIONAL ASSOCIATION, a national banking association, having a place of business at 127 Public Square, Cleveland, Ohio, 44114 ("Secured Party"), holds a security interest in certain intellectual property assets of AMERIMARK DIRECT LLC, a Delaware corporation ("Pledgor"), having a place of business at 6864 Engle Road, Cleveland Ohio 44130, pursuant to a certain Intellectual Property Collateral Assignment Agreement between Secured Party and Pledgor, recorded with the United States Patent and Trademark Office on May 6, 2003, at Reel 2863 / Frame 0345 (the "Security Agreement");

NOW, THEREFORE, for value received, Secured Party hereby certifies that it releases its security interest and all of its right, title, and interest in and to all of the trademarks and trademark registrations listed on Schedule A attached hereto. Any interests in such property previously assigned to the Secured Party under the Security Agreement are hereby reassigned to Pledgor, without recourse, representation or warranty, express or implied, of any kind. Secured Party agrees to execute and deliver such further instruments and take or cause to be taken such other or further action as Pledgor may reasonably request in order to perfect, confirm or evidence such release.

IN WITNESS WHEREOF, Secured Party, by its duly authorized officer, has executed this Release of Security Interest in United States Trademarks on this 20th day of June, 2006.

KEYBANK NATIONAL ASSOCIATION

By: _____

L. James Forshey
L. James Forshey
Senior Vice President

TRADEMARK

REEL: 003336 FRAME: 0697

SCHEDULE A

Registered and Pending Trademark and Service Marks

Trademark	International Class	Country	Registration or Application No.	Registration or Application Date
AMERIMARK	035	United States	2,648,156	11/12/2002
AMERIMARK DIRECT	035	United States	2,676,385	01/21/2003
ANTHONY RICHARDS	042	United States	1,205,801	08/17/1982
ANTHONY RICHARDS	025	United States	1,216,804	11/16/1982
BABY'S BIRTHDAY BASH	035	United States	2,386,407	09/12/2000
BAG TAG	018	United States	2,466,464	07/03/2001
BUNDLE OF JOY	035	United States	2,013,816	11/05/1996
COLD-B-GONE	005	United States	2,179,419	08/04/1998
COMPLEMENTS BY ANTHONY RICHARDS	035	United States	3,023,998	12/06/2005
FOOT WISE	005/010	United States	2,143,150	03/10/1998
HEALTH SOLUTIONS	018	United States	2,244,807	05/11/1999
KIDZONE!	035	United States	2,789,874	12/02/2003
LOVING CHOICE		United States	1,821,405	02/15/1994
MAGIC LIFT	025	United States	1,973,313	05/07/1996
MEMORYWARE	025	United States	1,883,648	03/14/1995
NATIONWIDE DISCOUNT BENEFIT SERVICE	n/a	United States	2,328,507	03/14/2000
PASSPORT TO SAVINGS	035	United States	2,380,061	08/22/2000
SUE SCOTT	025	United States	2,759,594	09/02/2003
SUE SCOTT	035	United States	2,871,736	08/10/2004
TERREMARK	037	United States	1,456,832	09/08/1987
TOT TIME	035	United States	2,595,894	07/16/2002
TRANSAMERICA BENEFIT SERVICES	035	United States	2,455,887	05/29/2001
WINDSOR	014	United States	1,835,389	05/10/1994
WINDSOR COLLECTION	035	United States	2,839,616	05/11/2004
YOUNG AT HEART	035	United States	2,373,894	08/01/2000
YOUTH FORMULA	003	United States	1,796,692	10/05/1993