U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereof.
1. Name of conveying party(ies):	2. Name and address of receiving party(ies):
W. V. Brown	Name: Spilo Worldwide, Inc.
	Internal Address:
Association	Street Address: <u>585 South Santa Fe Avenue</u>
General Partnership Limited Partnership	City: Los Angeles, State: CA ZIP: 90013
Corporation	Individual(s) citizenship _
Other	Association
Add'I name(s) of conveying party(ies) attached?_YesXNo	Limited Partnership _
	X California Corporation
3. Nature of conveyance:	Other:
_X Assignment Merger Security Agreement Change of Name	If assignce is not domiciled in the United States, a domestic representative designation is attached:YesNo
Other	(Designations must be a separate document from Assignment)
Execution Date: May 5, 2004	Additional name(s) & address(cs) attached?YesX_ No
4. Application number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark Registration No. 2,350,081
Additional numbers attact 5. Name and address of party to whom correspondence	ned? Yes X No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved: One (1)
Name: Eric S. Hyman	registrations involved. <u>Cont. (1)</u>
Internal Address:	7. Total fee (37 CFR 3.41)\$ 40.00
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN	Enclosed X Authorized to be charged to deposit account
Street Address: 12400 Wilshire Boulevard	8. Deposit account number:
Seventh Floor	02-2666
City: Los Angeles State: CA ZIP: 90025	
DO NOT USE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Eric S. Hyman Name of Person Signing Signature Date	
Name of Person Signing Signature	\mathcal{U}
Total number of pages including cover sheet, attachments, and document:	

TRADEMARK REEL: 003336 FRAME: 0723

ASSIGNMENT

WHEREAS, W.V. Brown, an individual and resident of Bozeman, Montana, having a place of business in Bozeman, Montana (hereinafter called the "Assignor"), according to the records of the U.S. Patent and Trademark Office is the owner of the trademark SPEED-O-GUIDE and corresponding U.S. Registration No 2,350,081 (hereinafter the "Mark"); and

WHEREAS, Spilo Worldwide, Inc., a corporation organized under the laws of the State on April 7, 2000 acquired from said Assignor the entire right, title and interest in and to the Mark together with the goodwill of the business pertaining thereto and corresponding United States Registration thereof, and the Assignor and Assignee desire to memorialize such assignment of the Mark, associated goodwill and corresponding United States Registration to Assignee.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which Assignor hereby acknowledges, Assignor does and hereby acknowledges that he did sell, assign and transfer unto the Assignee, his entire right, title and interest in and to the Mark, together with the goodwill of the business pertaining thereto and corresponding U.S. Registration.

IN WITNESS WHEREOF, Assignor has executed this assignment on the Saday of May , 2004.

By: W. V. Brown

TRADEMARK REEL: 003336 FRAME: 0724

RECORDED: 06/22/2006