

RECORD
TRA



103230776

To the Director of the U. S. Patents and Trademark Office: Please record the attached documents or the new address(es) below.

5-1-06

1. Name of conveying party(ies):

Deals-Nothing Over A Dollar, LLC

- Individual(s)
- General Partnership
- Corporation-State: _____
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s):

Execution Date(s) April 24, 2006

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Moran Foods, Inc.

Internal

Address: 100 Corporate Office Drive

Street Address: 100 Corporate Office Drive

City: Earth City

State: MO

Country: USA

Zip: 63045

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____
- Citizenship _____
- Citizenship _____
- Citizenship Missouri
- Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,071,043

Additional sheets attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Q-FORCE

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Matthew J. Himich

Internal Address: Thompson Coburn LLP

Street Address: One US Bank Plaza

City: St. Louis

State: MO ZIP: 63101

Phone Number: 314-552-6299

Fax Number: 314-552-7299

Email Address: mhimich@thompsoncoburn.com

6. Total number of application and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41): \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

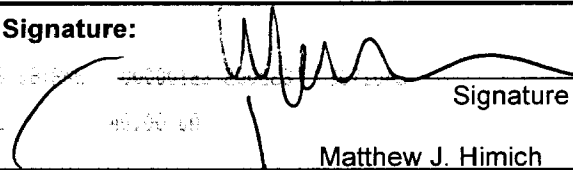
a. Credit Card Last 4 Numbers _____

Expiration Date _____

b. Deposit Account Number 20-0823

Authorized User Name Thompson Coburn LLP

9. Signature:


Signature

April 26, 2006

Date

Matthew J. Himich
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT


WHEREAS, Deals-Nothing Over A Dollar, LLC, a limited liability company organized and existing under the laws of Missouri with a place of business at 11966 St. Charles Rock Road, Bridgeton, Missouri 63044 ("Assignor"), is the owner of the trademark Q-FORCE as shown in U.S. Reg. No. 3,071,043 including the goodwill associated therewith ("the Mark"); and

WHEREAS, Moran Foods, Inc., a corporation existing under the laws of Missouri with a principal place of business at 100 Corporate Office Drive, Earth City, Missouri 63045 ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Mark and the goodwill associated therewith;

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has, and hereby does, sell, assign and transfer unto Assignee, the Mark together with the goodwill associated therewith, and the right to sue, and recover for, any past infringements thereof, to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as if the same would have been held and enjoyed by Assignor had no sale and assignment of said Mark been made.

IN WITNESS WHEREOF, I have hereunto set my hand the 24th
day of APRIL, 2006.

DEALS-NOTHING OVER A DOLLAR, LLC

By: 

Name: WILLIAM M. MORAN, JR.

Title: PRESIDENT

STATE OF MISSOURI

:
: SS
:

COUNTY OF ST. LOUIS

On this 24th day of APRIL 2006 before me, a Notary

Public, within and for the County of ST. LOUIS, State of

MISSOURI, personally appeared WILLIAM M. MORAN, JR.
(name)

PRESIDENT, Deals-Nothing Over A Dollar, LLC, to me
(title)

known to be the person described in and who executed the foregoing assignment and acknowledged that he executed same as his free act and deed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal the date and year last above written.

Teresa M. Alber
Notary Public

My Commission Expires: MARCH 13, 2009

